For Immediate Release

[Date]

[Library name] Now Offers Entrepreneurial Mindset Training Course

[Library name] is excited to make available the Entrepreneurial Learning Initiative (ELI) course, now accessible from the library website. ELI is a self-paced, online program that teaches participants how to think and act like an entrepreneur by bringing them into contact with experienced, everyday people who launched successful businesses. Over the course of the class, participants will learn to:

* Recognize opportunities that others overlook
* Master the art of bootstrapping
* Develop a success network
* Identify and overcome the self-imposed limitations
* Tap into a mindset that will inspire and empower

The Entrepreneurship Program includes:

* Approximately ten hours of narrated “chalkboard” lectures that include interview segments with real-world “Ice House” Entrepreneurs
* Access to the Ice House Opportunity Discovery Process designed to enable participants to identify, evaluate, and bring new ideas to life
* Action Items that enable entrepreneurs to immediately apply what they are learning in the real world
* Points to Ponder reflection assignments designed to encourage self-reflection and analysis,
* Additional Resources to encourage further exploration of the core concepts
* Printable certificate of completion

The [library name] looks forward to supporting entrepreneurs and those interested in learning more about the entrepreneurial mindset with this exciting new resource. [quote from someone at the library]

ELI is made available through a grant from the U.S. Institute of Museum and Library Services. It is managed by the Library of Virginia Library Development and Networking Division.

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[Library contact person]

[Phone]

[Email]

**Access Entrepreneurial Mindset Training at [library name]:**

[library ELI link]