



HELLO!



HOLA!

**Grab a post-it and share your  
best RA conversation starter**

# The big picture

Tell me about a book  
you couldn't finish.

What are you in the  
mood for today?

Is there a TV show  
you're binge-watching?



Novelist<sup>®</sup>  
Empowering Librarians... Engaging Readers

# Readers' Advisory & Novelist

Kathy Stewart, Novelist Consultant

# #1 reason people come to the library?

64%

To borrow books

(Pew Research Survey)

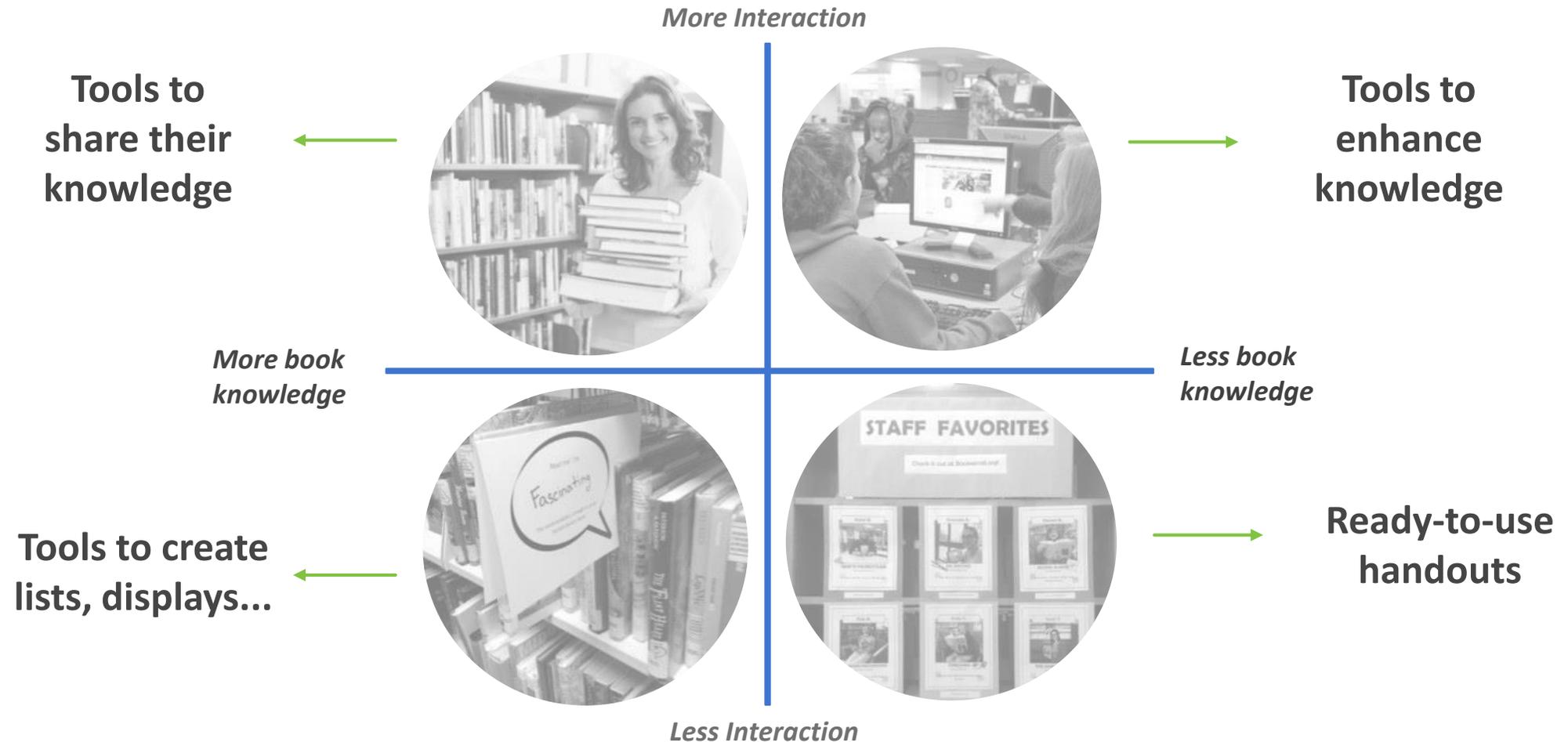
Are you  
communicating  
with readers in a  
way that keeps  
them **coming back  
for more?**

# The big picture

Where can readers' advisory fit in a library and how can it serve the needs of different readers?



# Different kinds of staff have different strengths



# Different kinds of readers have different needs

*More Interaction*



*More Time*



*Less Time*



*Less Interaction*



- Frequent visits
- Face-to-face RA
- Book programs & e-newsletters
- Name that patron!

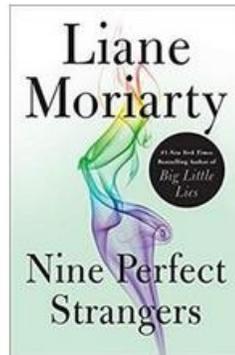
what's new at **library**  
barrington area

**Book Club News**  
October 2019

**Hello Book Club Friends!**

Happy fall to you! I hope that you had a wonderful summer. I wanted to take a moment to reach out to you to tell you about some upcoming programs and share some books that are new to the collection.

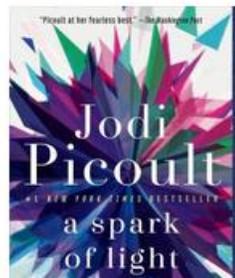
Happy reading!  
Liz



**Nine Perfect Strangers**

by Liane Moriarty

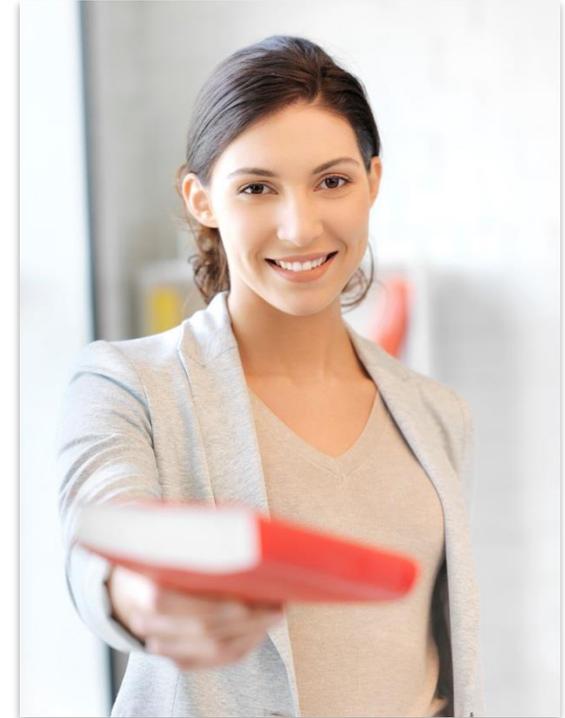
Gathering at a remote health resort for a 10-day fitness program, nine strangers and their enigmatic host become subjects of interest to a brokenhearted novelist who develops uncomfortable doubts about the resort's real agenda.



**A Spark of Light**

by Jodi Picoult

When a deranged gunman forces his way into a women's reproductive health services clinic and takes hostages, the police hostage negotiator discovers his daughter is inside the building.





- Form-based RA
- Book newsletters (NextReads)
- Grab & Go materials like book lists and bookmarks
- Name that patron!

**NextReads**  
Find your next read

Fiction A to Z

Recent Releases

**When You Read This**  
by Mary Adkins

What it is: an epistolary novel comprised primarily of emails and blog posts.

Why you might like it: Poignant (it centers on the death of 33-year-old Iris), hopeful (will Iris' boss and her sister find comfort in each other?), and humorous (Intern Carl is...a bit much), this debut offers quirky characters and a fun format.

Want a taste? "I thanked him for his honesty, because that's what you do when someone bothers to point out they're being honest."

**Here and Now and Then**  
by Mike Chen

Starring: time-traveling special agent Kin S...

1990s.

What happens: Stuck in the past, Kin even...

himself, so it's a shock when, 18 years later...

forced to give up everything, including his...

timeline "error" is suddenly in danger.

Why you might like it: A quick pace, a fa...

brain-bending rules of time travel make t...

affectionate" debut (Kirkus Reviews).

**The Care and Feeding of Ravenously Hungry Girls**  
by Anissa Gray

What it's about: Two sisters, each strug...

problems, step up when their oldest s...

time.

Why you might like it: A closely knit...

characters stand out in this family dr...

American family in a mostly white f...

**Staff PICKS**

Check out the books that our staff couldn't put down!

For more staff picks, visit our website.

John's Picks

BRIMSTONE  
CROBIC PRIEST

LIFE AFTER  
KATIE GANSHERT

Steph's Picks

SING the Happy Heartache BLUES  
SHARON KELLEY MOORE

FEVER DREAM  
SAMANTA SCHWEBLIN

Ann's Picks

THE...  
Tell Me More  
Kelly Corrigan

**HERE'S YOUR PERSONALIZED BOOKLIST**

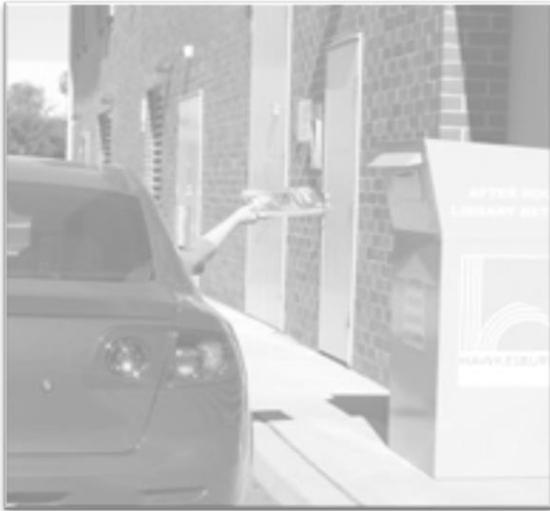
Suggested Titles

Thank you, Richard, for requesting a personalized booklist. Based on the reading preferences you indicated, here is a list of suggested books that you might enjoy. All titles are listed in the collection of the Jacksonville Public Library system. Please let us know how we did since your feedback helps us to improve this service. You may contact us by email at [bookfinder@col.net](mailto:bookfinder@col.net).

**But what if we're wrong? : thinking about the present as if it were the past**  
by Chuck Klosterman

The best-selling author of Sex, Drugs, and Cocoa Puffs explores the idea that today's mainstream beliefs about the world are fundamentally incorrect, drawing on original interviews with forefront intellectuals and experts to consider how the music, sports, literature and other present-day conventions may be perceived in future centuries.





- Self-directed signage
- Brochures & emails detailing services offered
- Self-check
- RA in the catalog (Select)
- Name that patron!

# CHECK OUT *our favorite* HOLIDAY MOVIES

Magazines in the palm of your hand.  
Free with your library card.

**Flipster**

Download the magazines everybody knows and loves.

We offer you access to your favorite digital magazines with a free service called, Flipster. It's easy and free.

Read-alikes

Similar Titles	Similar Authors	Similar Series
	<ul style="list-style-type: none"><li>★ P. D. James</li><li>★ Donna Leon</li><li>★ Gail Bowen</li><li>★ Agatha Christie</li><li>★ Colin Dexter</li><li>★ Susan Wittig Albert</li><li>★ William Devereil</li><li>★ Charles Todd</li><li>★ Peter Robinson</li></ul>	

# Your picture

Let's talk now about  
what **\*your\*** library is  
doing...

And what you want  
to start doing



# Look familiar?



## YOUR LEVEL OF BOOK KNOWLEDGE

On a scale of 1-10...

6.48

## YOUR LEVEL OF COMFORT WITH RA

On a scale of 1-10...

6.64

## YOUR HARDEST FICTION GENRES

1. Westerns
2. Christian fiction
3. Horror

## YOUR HARDEST NONFICTION GENRES

1. Sports & competition
2. Business writing
3. Adventure writing

# How often are you asked to help find...

	Often	Sometimes	Rarely
The next book in a series	40	9	1
Recommendations for similar books	25	24	2
Help finding “this book I loved but can’t find the author or title”	22	25	4
Books at the right reading level	16	19	16
Clean love stories	13	22	16
Help finding audiobooks	10	31	8

# Let us help!

Let's review NoveList Plus and remember what all is in there



# Patron

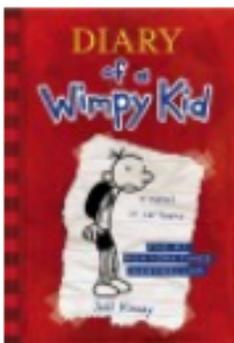
I want a book  
just like  
Diary of a  
Wimpy Kid.

# Librarian

We'll find a  
read-alike.



# Curated read-alikes for your favorite titles



## Diary of a wimpy kid

**By:** Kinney, Jeff

Greg records his sixth grade experiences in a middle school where he and his best friend, Rowley, undersized weaklings amid boys who need to shave twice daily, hope just to survive, but when Rowley grows more popular, Greg must take drastic measures to save their friendship.

**Series:** *Diary of a wimpy kid*, 1

**Lexile:** 950    **Accelerated Reader:** IL: MG, BL: 5.2, AR Pts: 3

**Popularity:** ★★★★★

Ages 9-12

Fiction

 **Title Read-alikes**

 **Author Read-alikes**

 **Series Read-alikes**

For the title

For the author

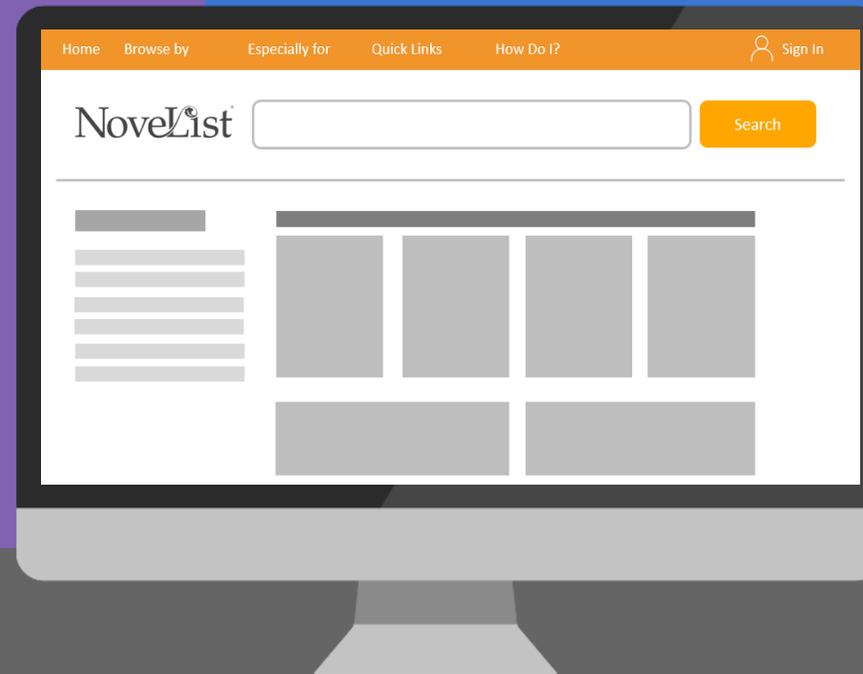
For the series

# Patron

I'm looking for something funny.

# Librarian

Are you looking for dark humor or more laugh-out-loud?



# Find the books that appeal to each reader

Adult

Teen

Ages 9-12

Ages 0-8

## Make Your Own Appeal Mix

Tone ▼ Darkly humorous (2293) ▼

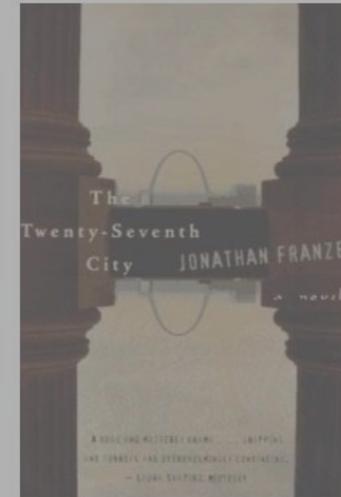
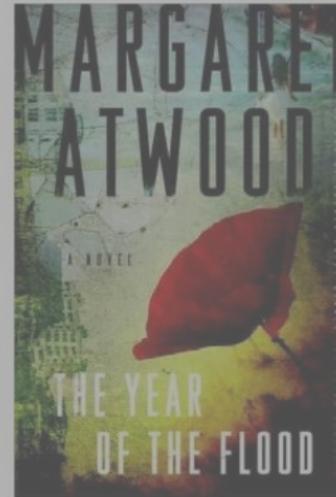
Select a category:

- Character
- Illustration
- Pace
- Storyline
- Tone**
- Writing Style

Find Titles

- 
- Amusing (4591)
- Atmospheric (12618)
- Bittersweet (1401)
- Bleak (3579)
- Chaste (402)
- Conservative (380)
- Creepy (1693)
- Darkly humorous (2293)**
- Disturbing (3067)
- Dramatic (6142)
- Explicit (1641)
- Funny (3168)
- Gossipy (399)
- Gruesome (1285)
- Haunting (1634)
- Heartwarming (4244)
- Heartwrenching (424)
- Humorous (1005)

Results: 1 - 14 of 14 [View All](#)



## Try These Appeals

### World-building and Dr

Get swept away!

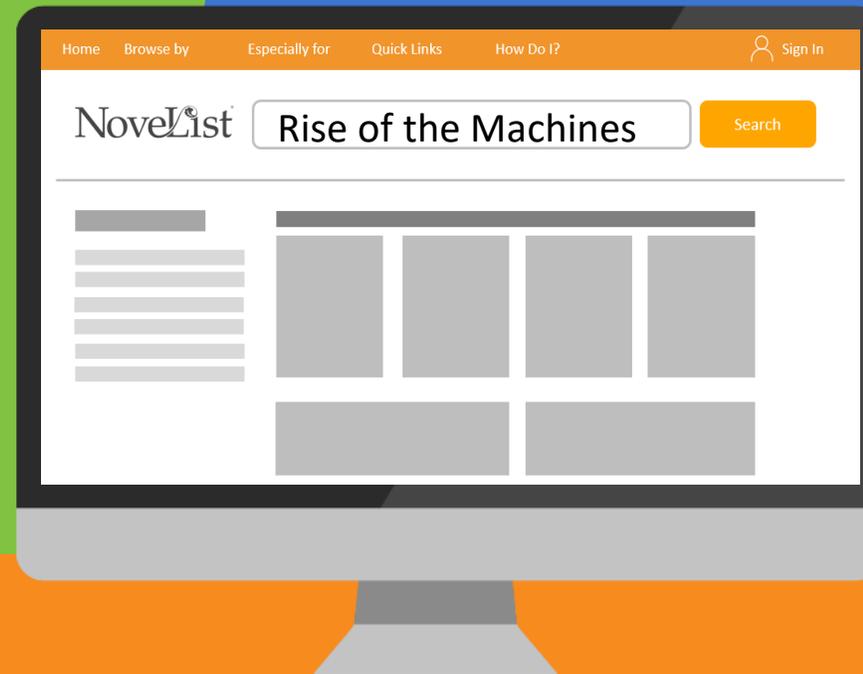


# Patron

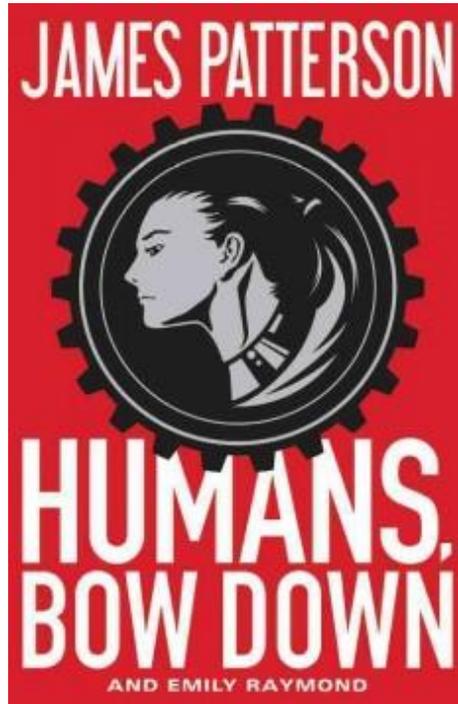
I love books  
where robots  
take on  
humans.

# Librarian

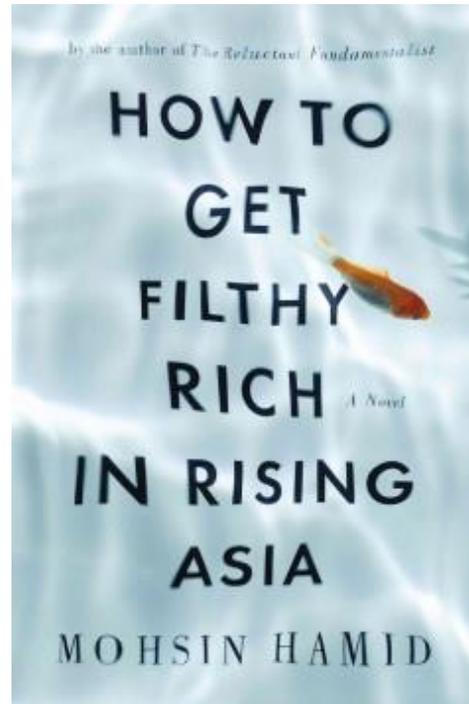
“Rise of the  
Machines”  
books are  
fun. Let’s  
find some!



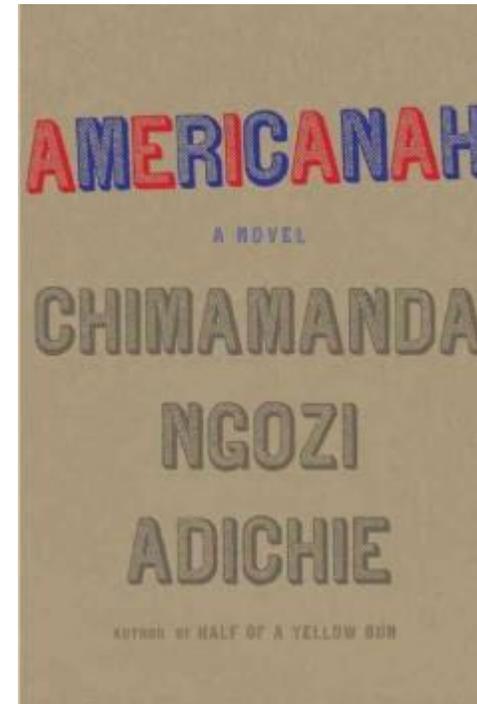
# Find the plots readers love with NoveList's themes



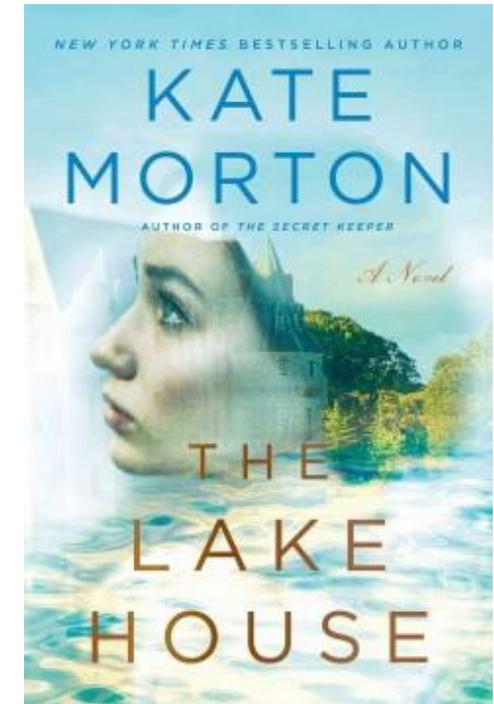
Rise of the machines



Rags to riches

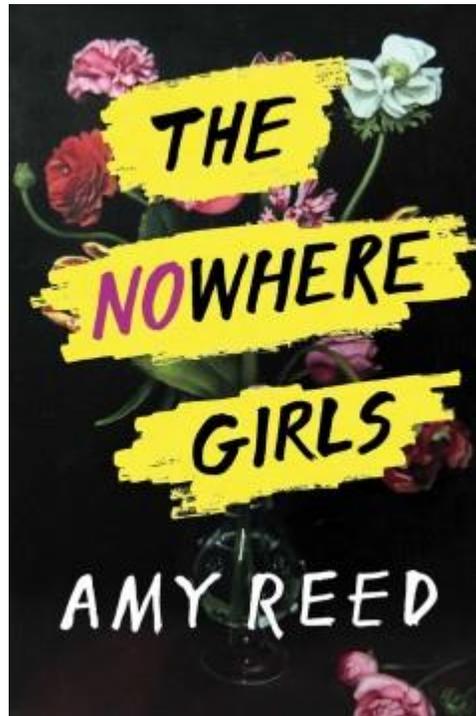


Immigrant experiences

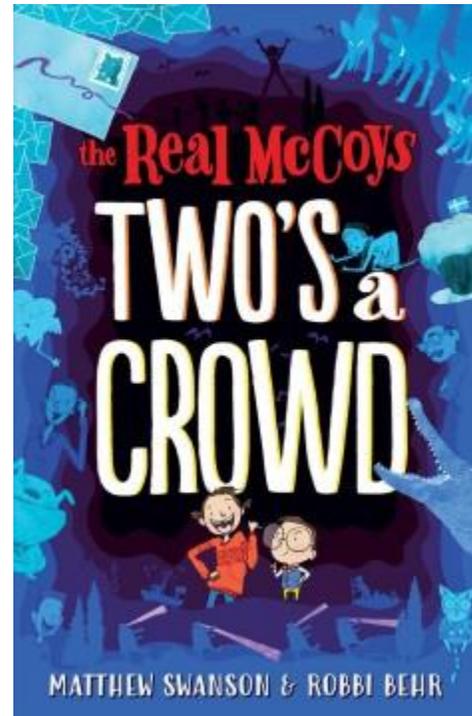


The butler did it!

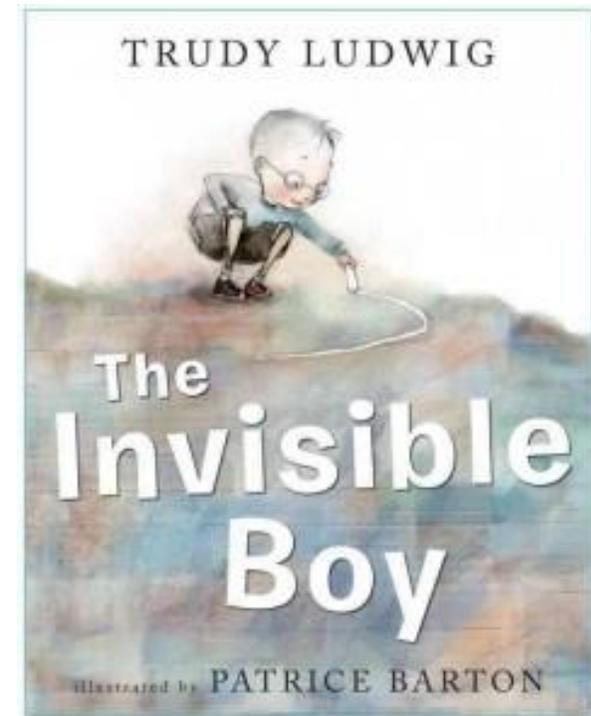
Find the plots \*younger\* readers love too!



Misfits united  
(teens)



Sleuths in schools  
(ages 9-12)



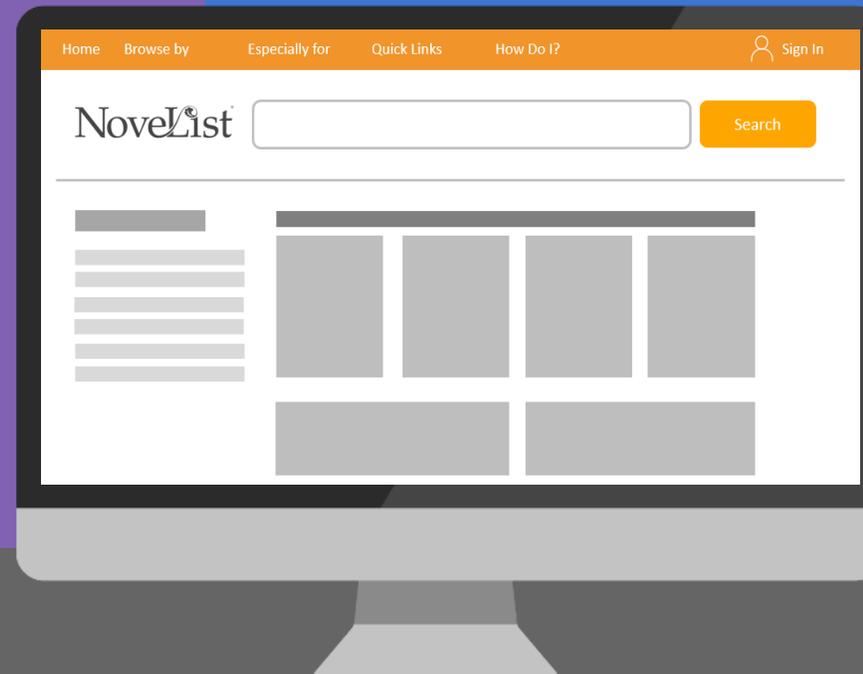
Making new friends  
(ages 0-8)

# Patron

I'm tired of  
zombie horror  
– what else do  
you have?

# Librarian

???



Adult

Teen

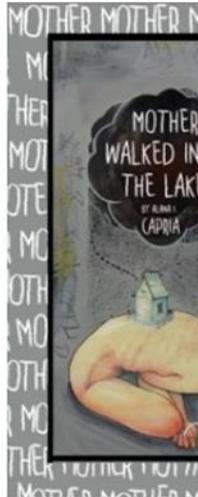
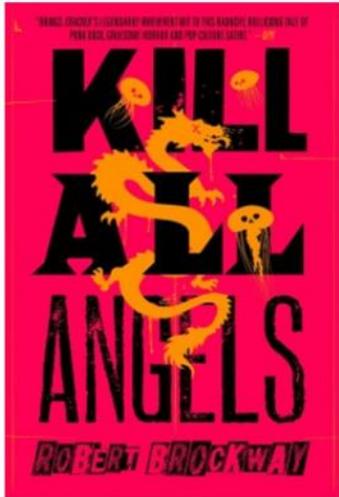
Ages 9-12

Ages 0-8

## New and Popular in...

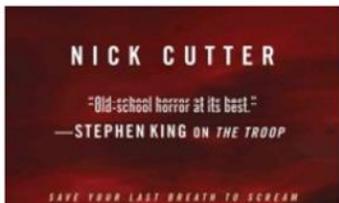
### Forthcoming Horror [View All](#)

The latest to keep you up at night.



### Trapped! [View All](#)

Tiny houses (and places) aren't all fun and...



Horror

- All Genres
- African American Literature
- Arts, Entertainment, and Sports
- Business and Economics
- Christian Fiction
- Fantasy
- Fiction A to Z
- Food and Travel
- Historical Fiction
- History

**Horror**

- LGBTQIA Literature
- Memoirs and Biographies
- Mysteries
- Politics and Global Affairs
- Romance
- Science and Nature
- Science Fiction
- Science and Culture

Answer with confidence -- even when you're asked about a genre you're not familiar with

Horror at the Service Desk: How to Help Your Scariest Patrons

African-American Fiction Authors

Binge-worthy Reads for Fans of Stranger Things

Neil Gaiman

Sarah Waters

Need books that  
match what's hot in  
**pop culture?**



## Recommended Reads Lists

Fiction

Nonfiction

Adult

Teen

Ages 9-12

[Audiobooks: Fiction »](#)

[Australian and New Zealand Fiction »](#)

[Best of 2018: Fiction »](#)

[Canadian Fiction »](#)

[Fantasy »](#)

[Fiction A to Z »](#)

[For Fans of... »](#)

[Graphic Novels »](#)

[Historical Fiction »](#)

[Horror »](#)

*For Fans Of...* lists recommend books based on their favorite shows, musicians, and movies

### For Fans of...

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[For Fans of 1984](#)

[For Fans of Bandersnatch](#)

[For Fans of Black Panther](#)

[For Fans of Gilmore Girls](#)

[For Fans of It](#)

[For Fans of Outlander](#)

[For Fans of Stranger Things](#)

[For Fans of The Bold Type](#)

[For Fans of The Handmaid's Tale](#)

[For Fans of This Is Us](#)

[For Fans of American Horror Story](#)

[For Fans of Black Mirror](#)

[For Fans of Game of Thrones](#)

[For Fans of Harry Potter](#)

[For Fans of Mr. Robot](#)

[For Fans of Sherlock](#)

[For Fans of The Americans](#)

[For Fans of The Girl on the Train](#)

[For Fans of The Haunting of Hill House](#)

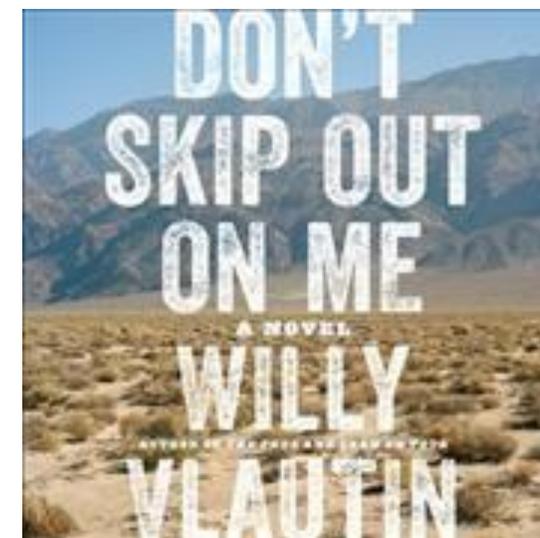
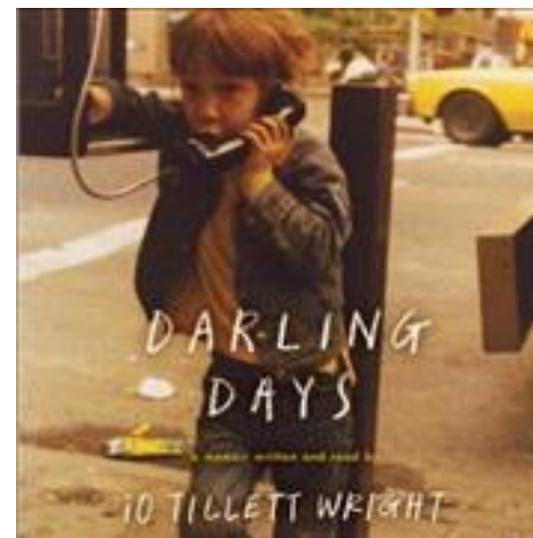
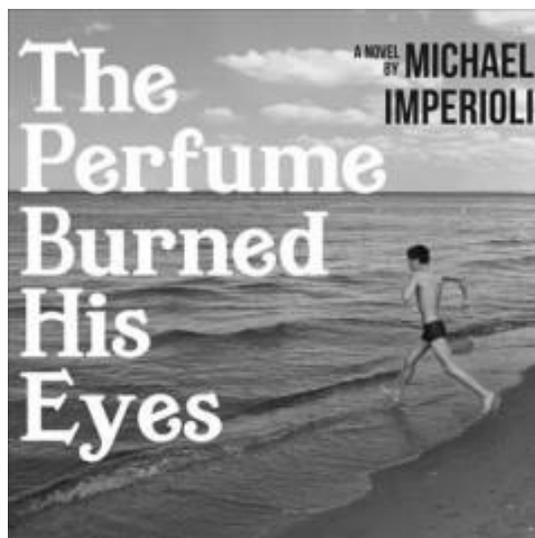
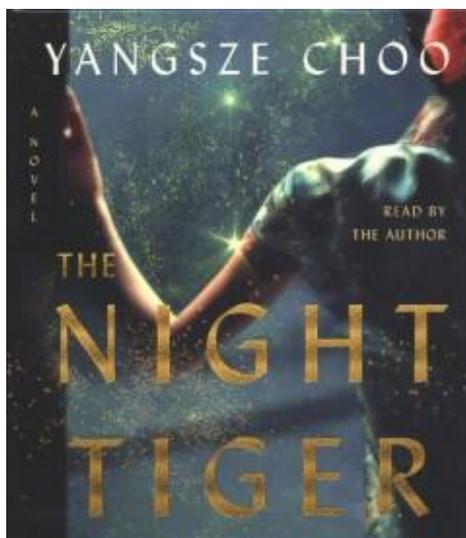
[For Fans of Westworld](#)



Can your readers  
find the **audiobooks**  
they want?

“read by the author” AND “distinctly voiced”

Search



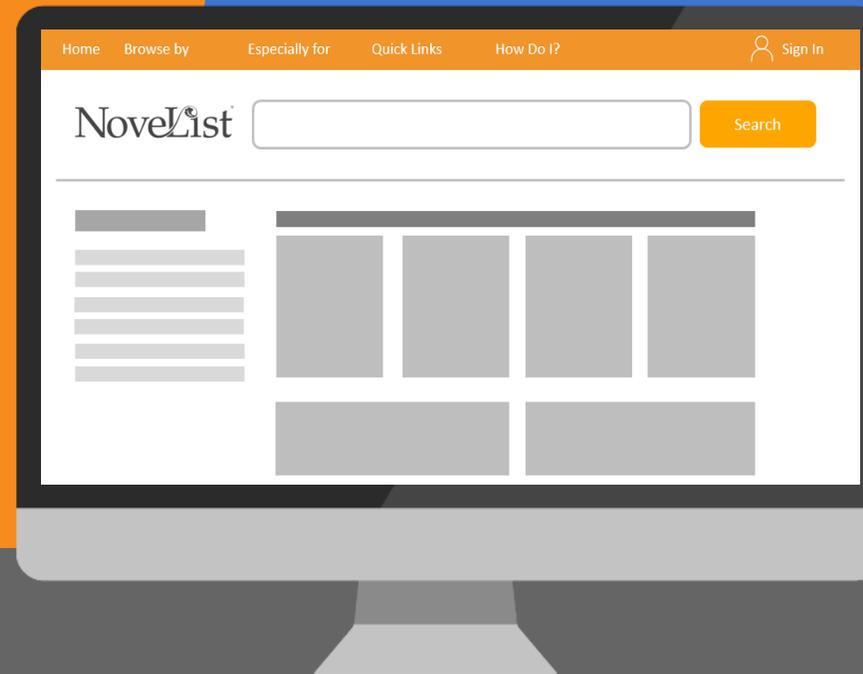
Zero in on the style your readers enjoy with audio appeal terms like:  
*Read by the author, comedic, full cast, and more*

# Patron

My teacher said I had to read a book at Lexile level 750.

# Librarian

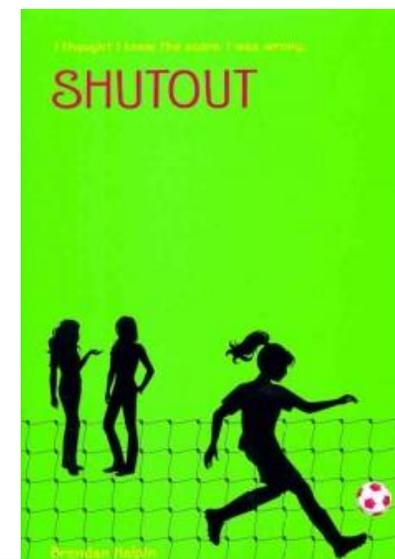
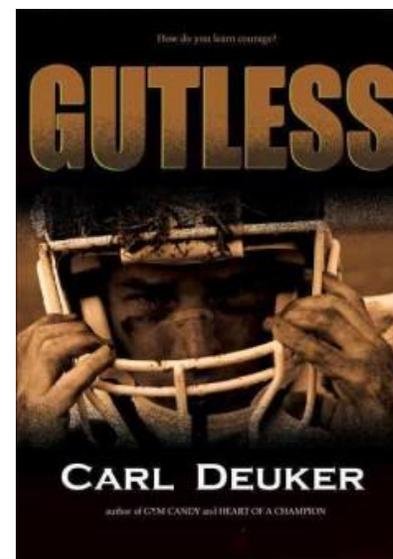
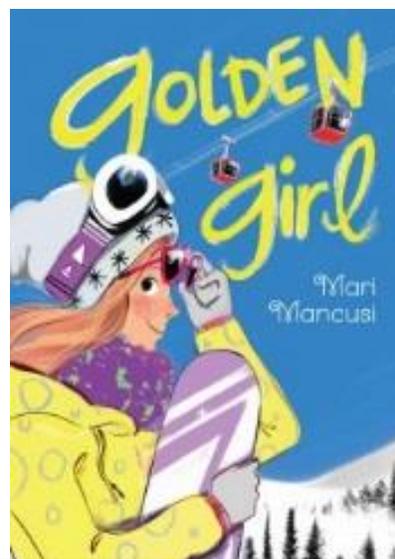
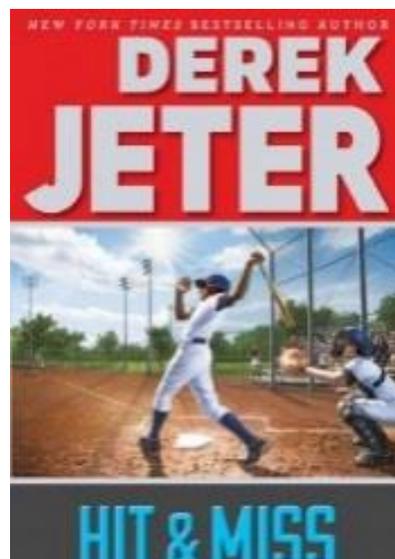
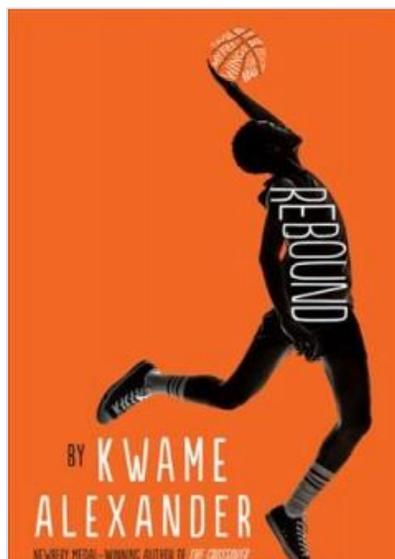
We can find books at that level – what do you *like* to read about?



# NoveList®

LX 750 AND sports

Search



Combine reading level with other story characteristics and get a list that's just right for each reader. Lexile and Accelerated Reader are both available.

# Make the connection with NoveList

Help your readers find titles easily by making as many connections as possible:

- Display NoveList search boxes and/or links in prominent locations on your website
- Connect your NoveList database to your catalog through On the Shelf, a catalog link, or local collections
- Add NoveList Select to your catalog

The screenshot shows the Williamsburg Reference Library (WRL) website. The navigation bar includes links for 'My WRL', 'Collections', 'About', 'Give', and a search icon. Below the navigation bar, there are three main sections: 'My Next Read', 'Popular Research Tools', and 'Mobile Library Services'. The 'My Next Read' section lists various services like newsletters, YouTube programs, reading suggestions, book discussions, Gab Bag resources, audiobooks, and eBooks. The 'Popular Research Tools' section lists a wide range of subjects from Arts and Crafts to Travel. The 'Mobile Library Services' section describes outreach services for adults. The 'Find a Great Read' section, which is highlighted with an orange circle, features a search box and a 'Search' button. The search box contains the text 'Find Your Next Great Book:' and the 'Search' button is labeled 'Search'.

# Let us help!

The best resource in the room is you, but we have your back





# Thank You

Presenter Name | PRESENTER TITLE

@ [kstewart@ebSCO.com](mailto:kstewart@ebSCO.com)

☎ (919) 489-9412 ext. 8234

