



HELLO!



HOLA!

**Grab a post-it and share your
best RA conversation starter**

The big picture

Tell me about a book
you couldn't finish.

What are you in the
mood for today?

Is there a TV show
you're binge-watching?



Readers' Advisory & NoveList

Kathy Stewart, NoveList Consultant

#1 reason people come to the library?

64%
To borrow books
(Pew Research Survey)

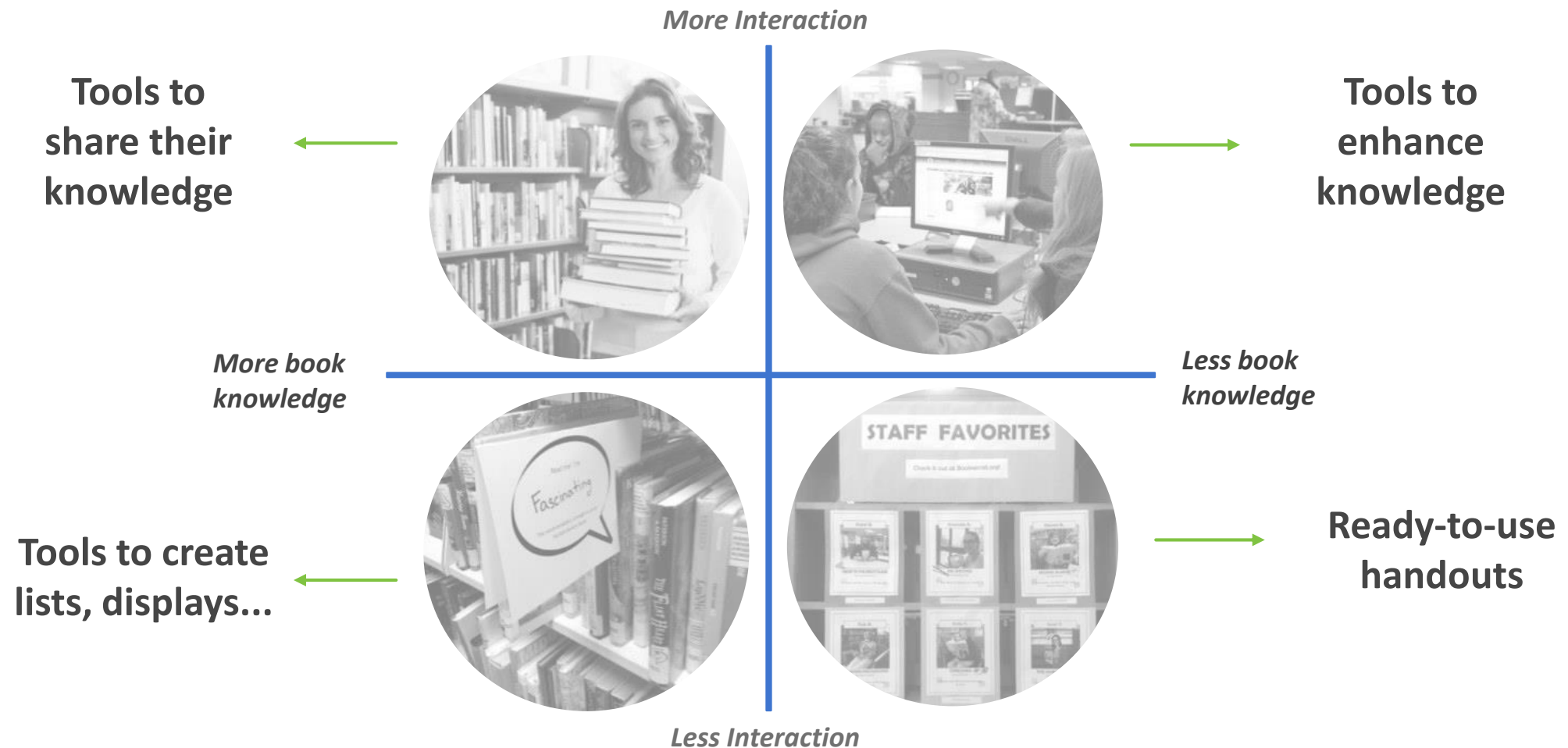
Are you
communicating
with readers in a
way that keeps
them **coming back
for more?**

The big picture

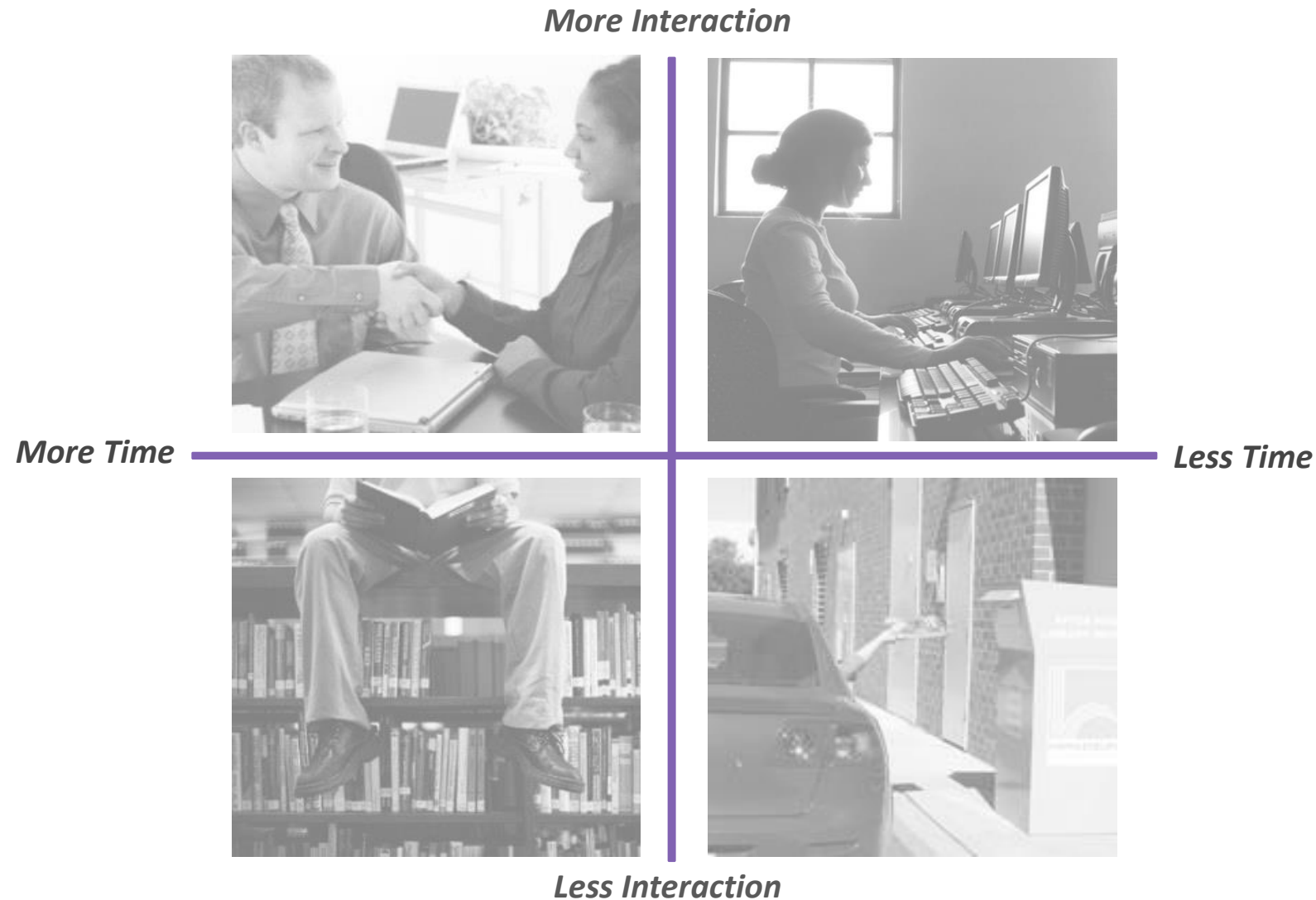
Where can
readers' advisory
fit in a library and
how can it serve
the needs of
different readers?



Different kinds of staff have different strengths



Different kinds of readers have different needs





- Frequent visits
- Face-to-face RA
- Book programs & e-newsletters
- Name that patron!

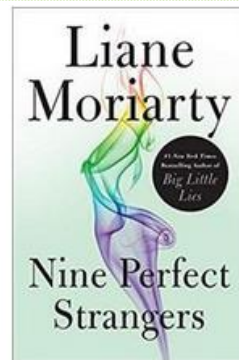
what's new at library barrington area

Book Club News October 2019

Hello Book Club Friends!

Happy fall to you! I hope that you had a wonderful summer. I wanted to take a moment to reach out to you to tell you about some upcoming programs and share some books that are new to the collection.

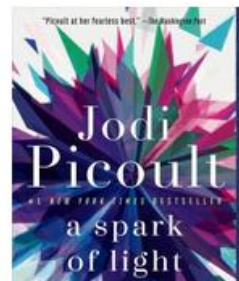
Happy reading!
Liz



Nine Perfect Strangers

by Liane Moriarty

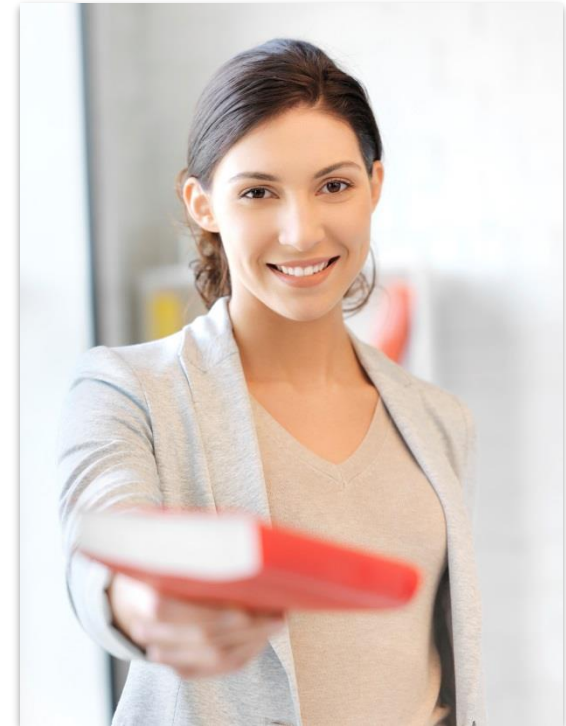
Gathering at a remote health resort for a 10-day fitness program, nine strangers and their enigmatic host become subjects of interest to a brokenhearted novelist who develops uncomfortable doubts about the resort's real agenda.



A Spark of Light

by Jodi Picoult

When a deranged gunman forces his way into a women's reproductive health services clinic and takes hostages, the police hostage negotiator discovers his daughter is inside the building.





- Form-based RA
- Book newsletters (NextReads)
- Grab & Go materials like book lists and bookmarks
- Name that patron!

NextReads
Find **your** next read

Fiction A to Z

Recent Releases

When You Read This
by Mary Adkins

What it is: an epistolary novel comprised primarily of emails and blog posts.

Why you might like it: Poignant (it centers on the death of 33-year-old Iris), hopeful (will Iris' boss and her sister find comfort in each other?), and humorous (intern Carl is...a bit much), this debut offers quirky characters and a fun format.

Want a taste? "I thanked him for his honesty, because that's what you do when someone bothers to point out they're being honest."

Here and Now and Then
by Mike Chen

Starring: time-traveling special agent Kin S.

What happens: Stuck in the past, Kin even himself, so it's a shock when, 18 years later, he's forced to give up everything, including his timeline "error" is suddenly in danger.

Why you might like it: A quick pace, a fast brain-bending rules of time travel make for an affectionate debut (Kirkus Reviews).

The Care and Feeding of Ravenously Hungry Girls
by Anissa Gray

What it's about: Two sisters, each struggling with their own problems, step up when their oldest sister returns home.

Why you might like it: A closely knit family of characters stand out in this family drama set in a mostly white town.

Staff PICKS

Check out the books that our staff couldn't put down!

For more staff picks, visit our website.

John's Picks

BRIMSTONE by CECIL PRIEST

LIFE AFTER by KATIE GANSHERT

Steph's Picks

SING the Happy Heartache BLUES by EDWARD KELLEY MOORE

FEVER DREAM by SAMANTA SCHWEBLIN

Ann's Picks

THE by KATIE GANSHERT

Tell Me More by Kelly Corrigan

HERE'S YOUR PERSONALIZED BOOKLIST

Suggested Titles

Thank you, Richard, for requesting a personalized booklist. Based on the reading preferences you indicated, here is a list of suggested books that you might enjoy. All titles are listed in the collection of the Jacksonville Public Library system. Please let us know how we did since your feedback helps us to improve this service. You may contact us by email at bookfinder@coj.net.

But What if We're Wrong?
by Chuck Klosterman

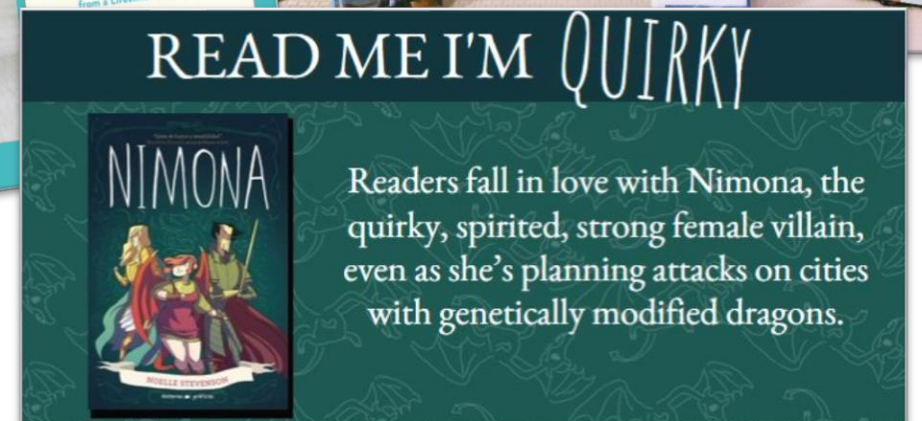
But what if we're wrong? : thinking about the present as if it were the past
by Chuck Klosterman

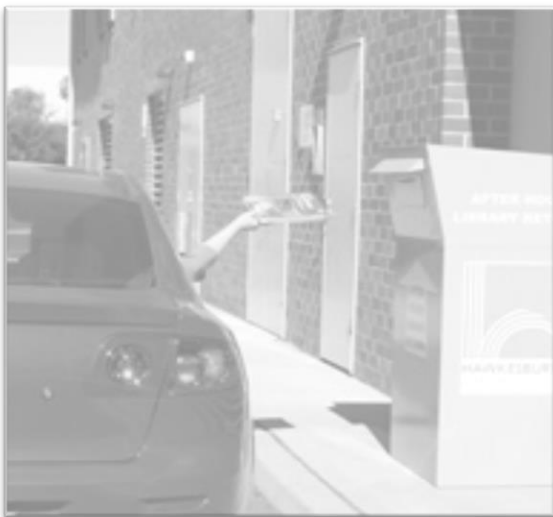
The best-selling author of Sex, Drugs, and Cocoa Puffs explores the idea that today's mainstream beliefs about the world are fundamentally incorrect, drawing on original interviews with forefront intellectuals and experts to consider how the music, sports, literature and other present-day conventions may be perceived in future centuries.

More time, less interaction

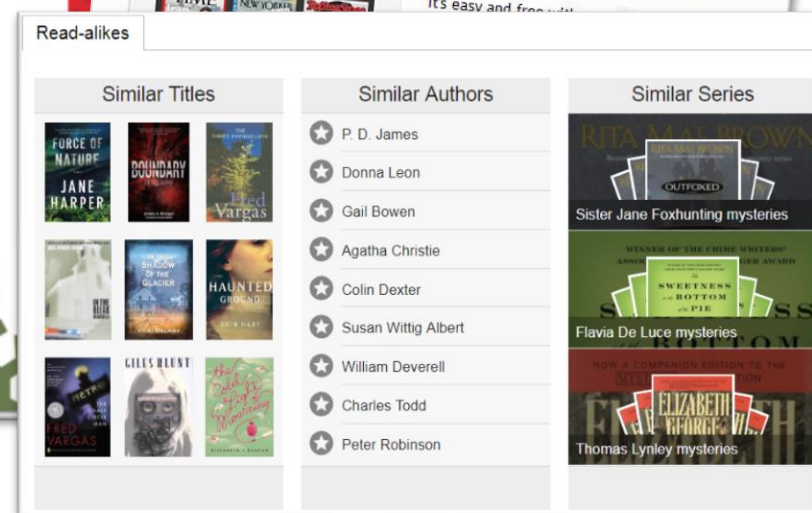


- Book displays
- RA flyers
- Shelf talkers
- Name that patron!





- Self-directed signage
- Brochures & emails detailing services offered
- Self-check
- RA in the catalog (Select)
- Name that patron!



Your picture

Let's talk now about
what ***your*** library is
doing...

And what you want
to start doing



Look familiar?



YOUR LEVEL OF BOOK KNOWLEDGE

On a scale of 1-10...

6.48

YOUR LEVEL OF COMFORT WITH RA

On a scale of 1-10...

6.64

YOUR HARDEST FICTION GENRES

1. Westerns
2. Christian fiction
3. Horror

YOUR HARDEST NONFICTION GENRES

1. Sports & competition
2. Business writing
3. Adventure writing

How often are you asked to help find...

	Often	Sometimes	Rarely
The next book in a series	40	9	1
Recommendations for similar books	25	24	2
Help finding “this book I loved but can’t find the author or title”	22	25	4
Books at the right reading level	16	19	16
Clean love stories	13	22	16
Help finding audiobooks	10	31	8

Let us help!

Let's review NoveList
Plus and remember
what all is in there



Patron

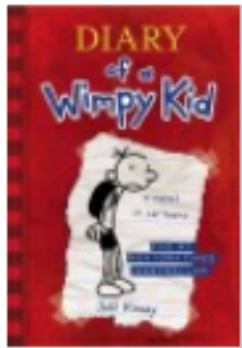
I want a book
just like
Diary of a
Wimpy Kid.

Librarian

We'll find a
read-alike.



Curated read-alikes for your favorite titles



Diary of a wimpy kid

By: Kinney, Jeff

Greg records his sixth grade experiences in a middle school where he and his best friend, Rowley, undersized weaklings amid boys who need to shave twice daily, hope just to survive, but when Rowley grows more popular, Greg must take drastic measures to save their friendship.

Series: Diary of a wimpy kid, 1

Lexile: 950 **Accelerated Reader:** IL: MG, BL: 5.2, AR Pts: 3

Popularity: ★★★★★

Ages 9-12

Fiction

 **Title Read-alikes**

 **Author Read-alikes**

 **Series Read-alikes**

For the title

For the author

For the series

Patron

I'm looking for something funny.

Librarian

Are you looking for dark humor or more laugh-out-loud?



Find the books that appeal to each reader

Adult

Teen

Ages 9-12

Ages 0-8

Make Your Own Appeal Mix

Tone

Select a category:

Character

Illustration

Pace

Storyline

Tone

Writing Style

Find Titles

Darkly humorous (2293)

--

Amusing (4591)

Atmospheric (12618)

Bittersweet (1401)

Bleak (3579)

Chaste (402)

Conservative (380)

Creepy (1693)

Darkly humorous (2293)

Disturbing (3067)

Dramatic (6142)

Explicit (1641)

Funny (3168)

Gossipy (399)

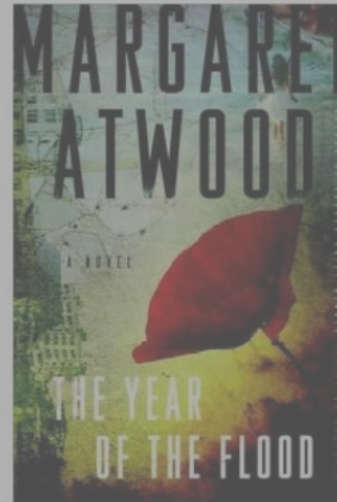
Gruesome (1285)

Haunting (1634)

Heartwarming (4244)

Heartwrenching (424)

Results: 1 - 14 of 14 [View All](#)



Try These Appeals

World-building and Drama

Get swept away!

Patron

I love books
where robots
take on
humans.

Librarian

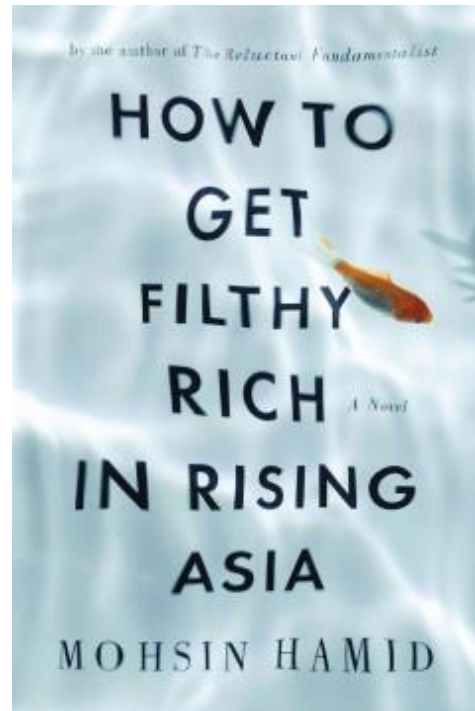
“Rise of the
Machines”
books are
fun. Let’s
find some!



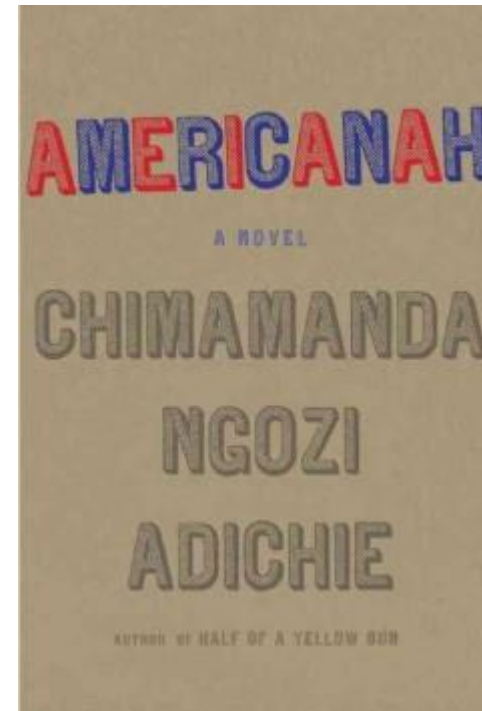
Find the plots readers love with NoveList's themes



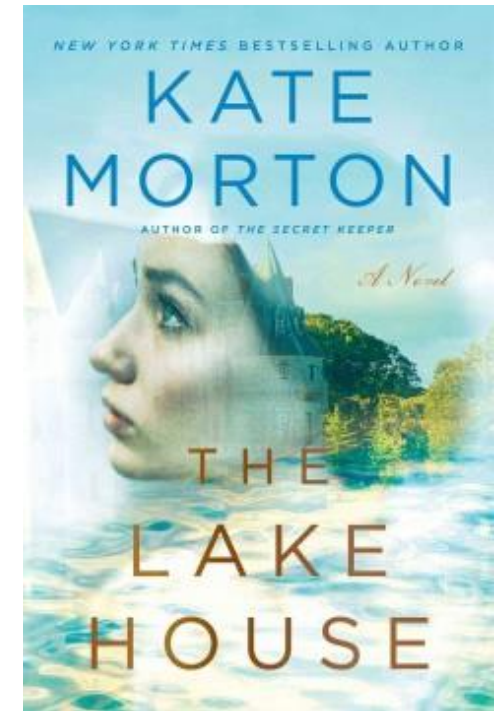
Rise of the
machines



Rags to riches

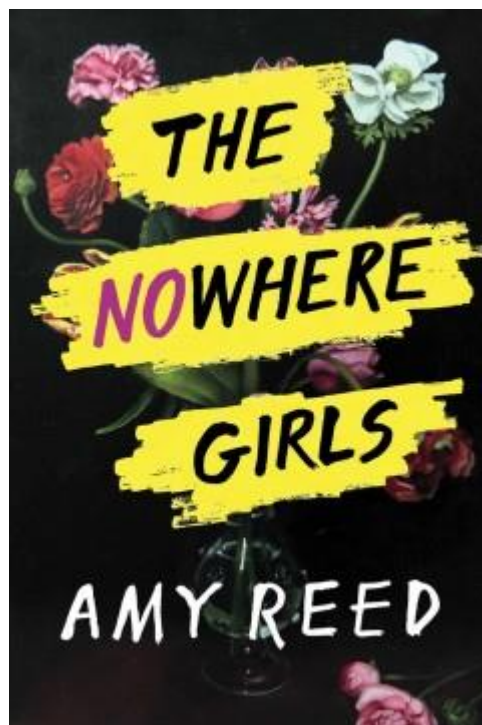


Immigrant
experiences

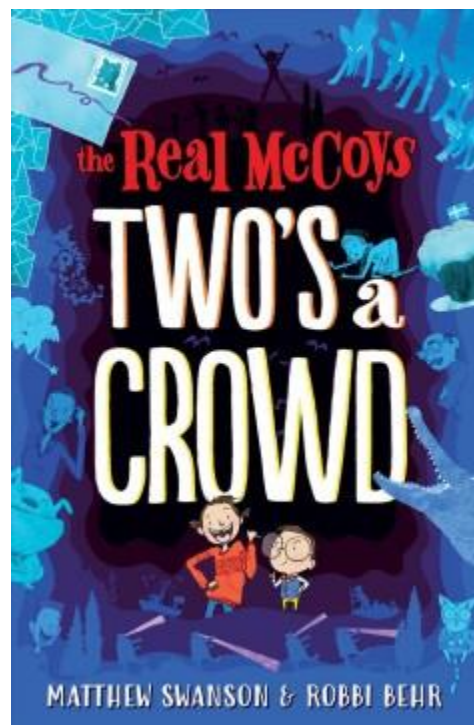


The butler did it!

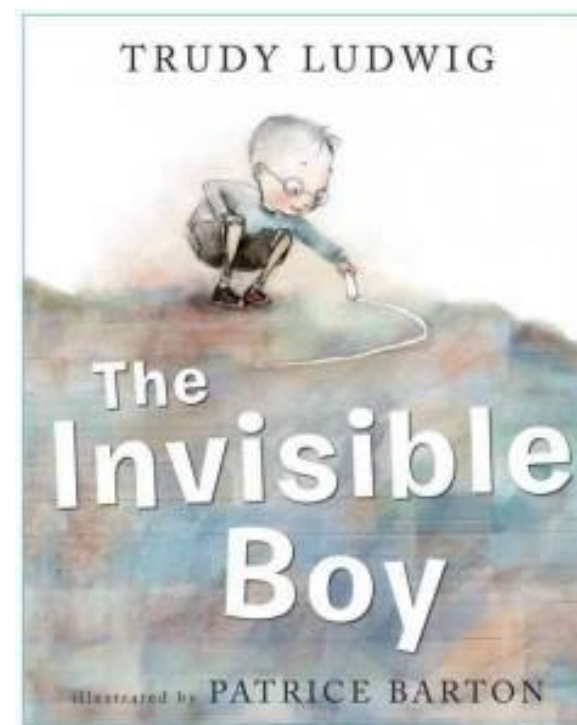
Find the plots *younger* readers love too!



Misfits united
(teens)



Sleuths in schools
(ages 9-12)



Making new friends
(ages 0-8)

Patron

I'm tired of
zombie horror
— what else do
you have?

Librarian

???



Adult

Teen

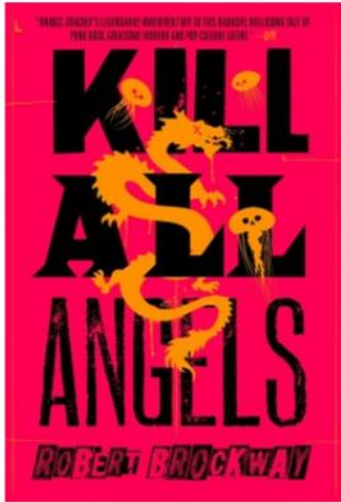
Ages 9-12

Ages 0-8

New and Popular in...

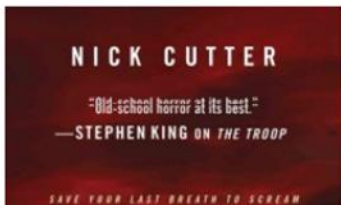
Forthcoming Horror [View All](#)

The latest to keep you up at night.



Trapped! [View All](#)

Tiny houses (and places) aren't all fun and games.



Horror

All Genres
African American Literature
Arts, Entertainment, and Sports
Business and Economics
Christian Fiction
Fantasy
Fiction A to Z
Food and Travel
Historical Fiction
History

Horror

LGBTQIA Literature
Memoirs and Biographies
Mysteries
Politics and Global Affairs
Romance
Science and Nature
Science Fiction
Societies and Cultures

Answer with
confidence -- even
when you're asked
about a genre
you're not familiar
with

< >

Horror at the Service Desk:
How to Help Your Scariest
Patrons

African-American Fiction
Authors

Binge-worthy Reads for
Fans of Stranger Things

Neil Gaiman

Sarah Waters

NoveList Plus

Need books that
match what's hot in
pop culture?



Recommended Reads Lists

Fiction

Nonfiction

Adult

Teen

Ages 9-12

[Audiobooks: Fiction »](#)

[Australian and New Zealand »](#)

[Best of 2018: Fiction »](#)

[Canadian Fiction »](#)

[Fantasy »](#)

[Fiction A to Z »](#)

[For Fans of... »](#)

[Graphic Novels »](#)

[Historical Fiction »](#)

[Horror »](#)

For Fans Of... lists recommend books based on their favorite shows, musicians, and movies

For Fans of...

[For Fans of 1984](#)

[For Fans of Bandersnatch](#)

[For Fans of Black Panther](#)

[For Fans of Gilmore Girls](#)

[For Fans of It](#)

[For Fans of Outlander](#)

[For Fans of Stranger Things](#)

[For Fans of The Bold Type](#)

[For Fans of The Handmaid's Tale](#)

[For Fans of This Is Us](#)

[For Fans of American Horror Story](#)

[For Fans of Black Mirror](#)

[For Fans of Game of Thrones](#)

[For Fans of Harry Potter](#)

[For Fans of Mr. Robot](#)

[For Fans of Sherlock](#)

[For Fans of The Americans](#)

[For Fans of The Girl on the Train](#)

[For Fans of The Haunting of Hill House](#)

[For Fans of Westworld](#)

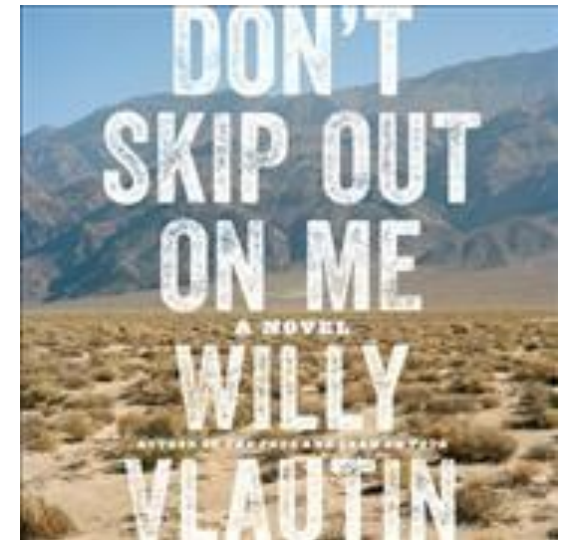
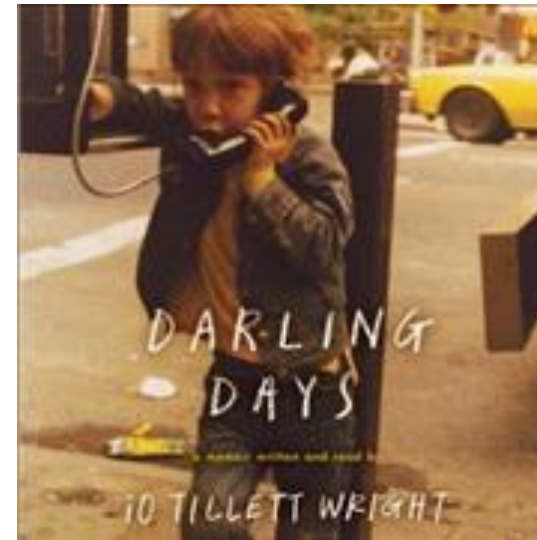
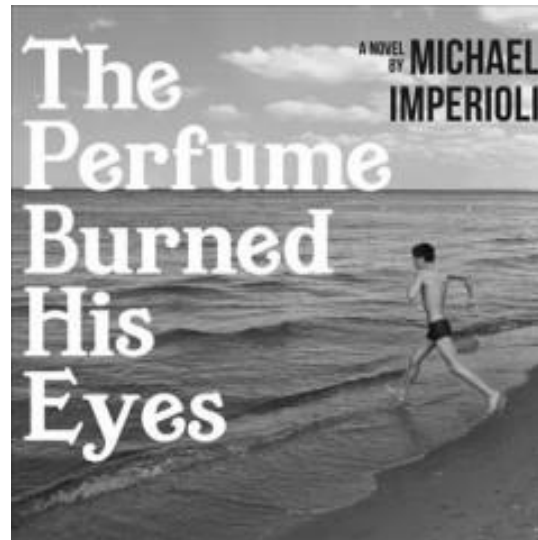
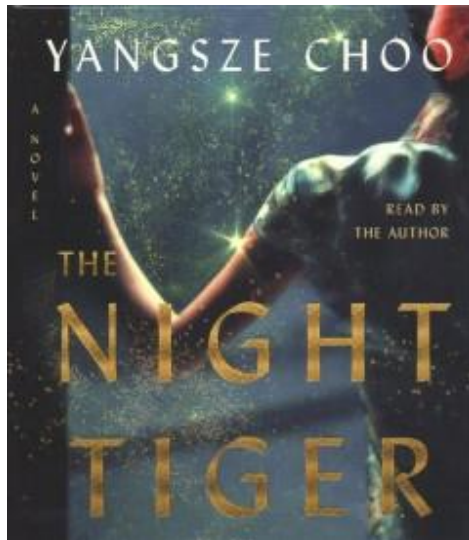


Can your readers
find the **audiobooks**
they want?

NoveList®

“read by the author” AND “distinctly voiced”

Search



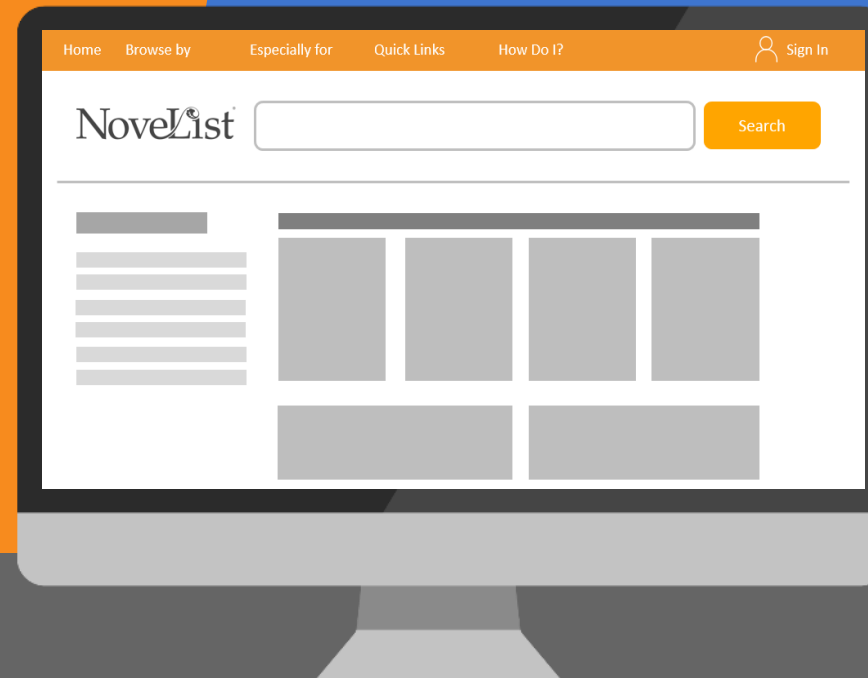
Zero in on the style your readers enjoy with audio appeal terms like:
Read by the author, comedic, full cast, and more

Patron

My teacher
said I had to
read a book at
Lexile level
750.

Librarian

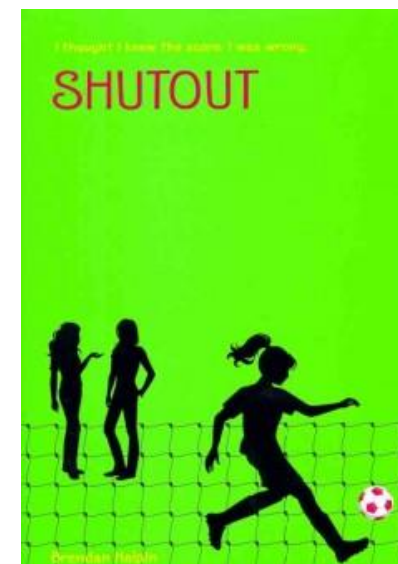
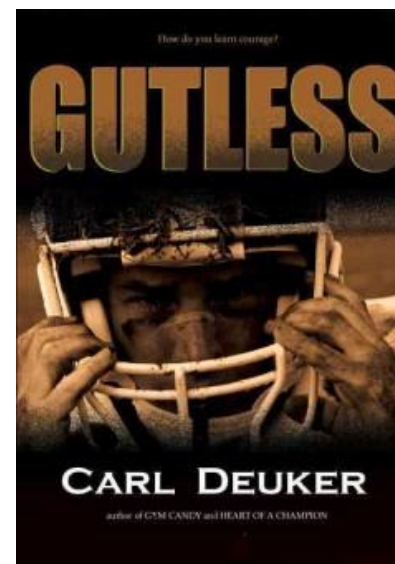
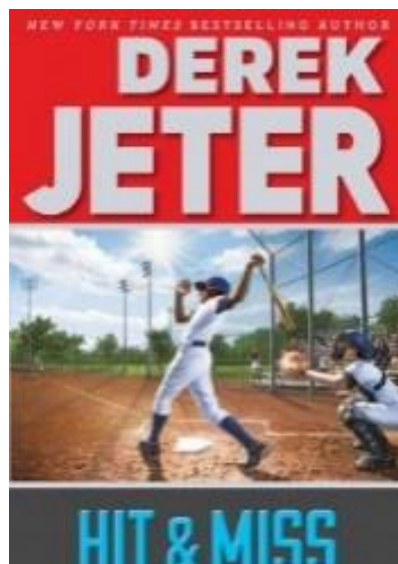
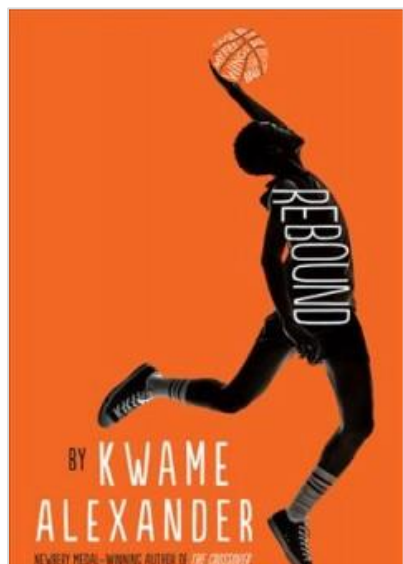
We can find
books at that
level – what
do you *like* to
read about?



NoveList®

LX 750 AND sports

Search

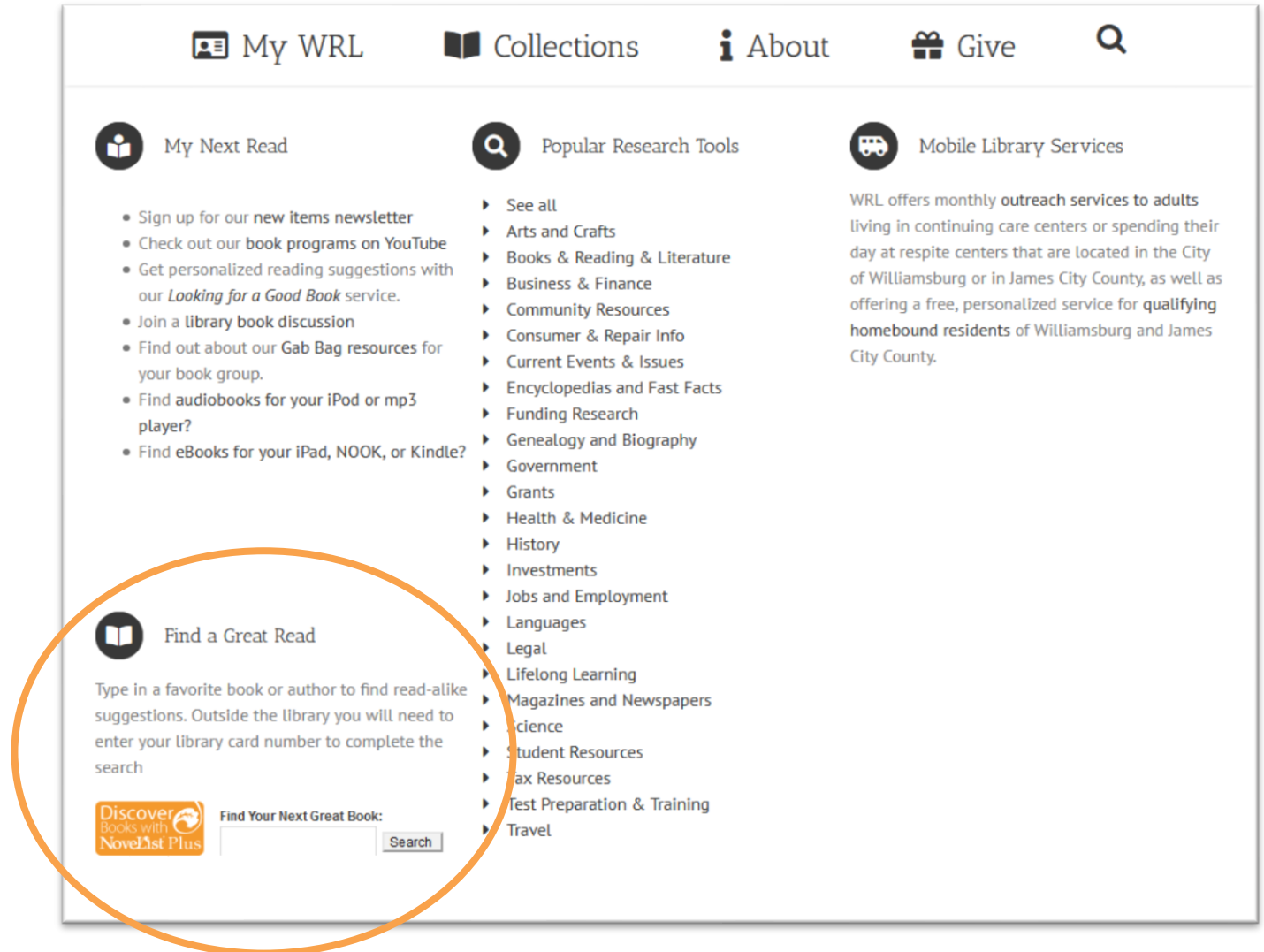


Combine reading level with other story characteristics and get a list that's just right for each reader. Lexile and Accelerated Reader are both available.

Make the connection with NoveList

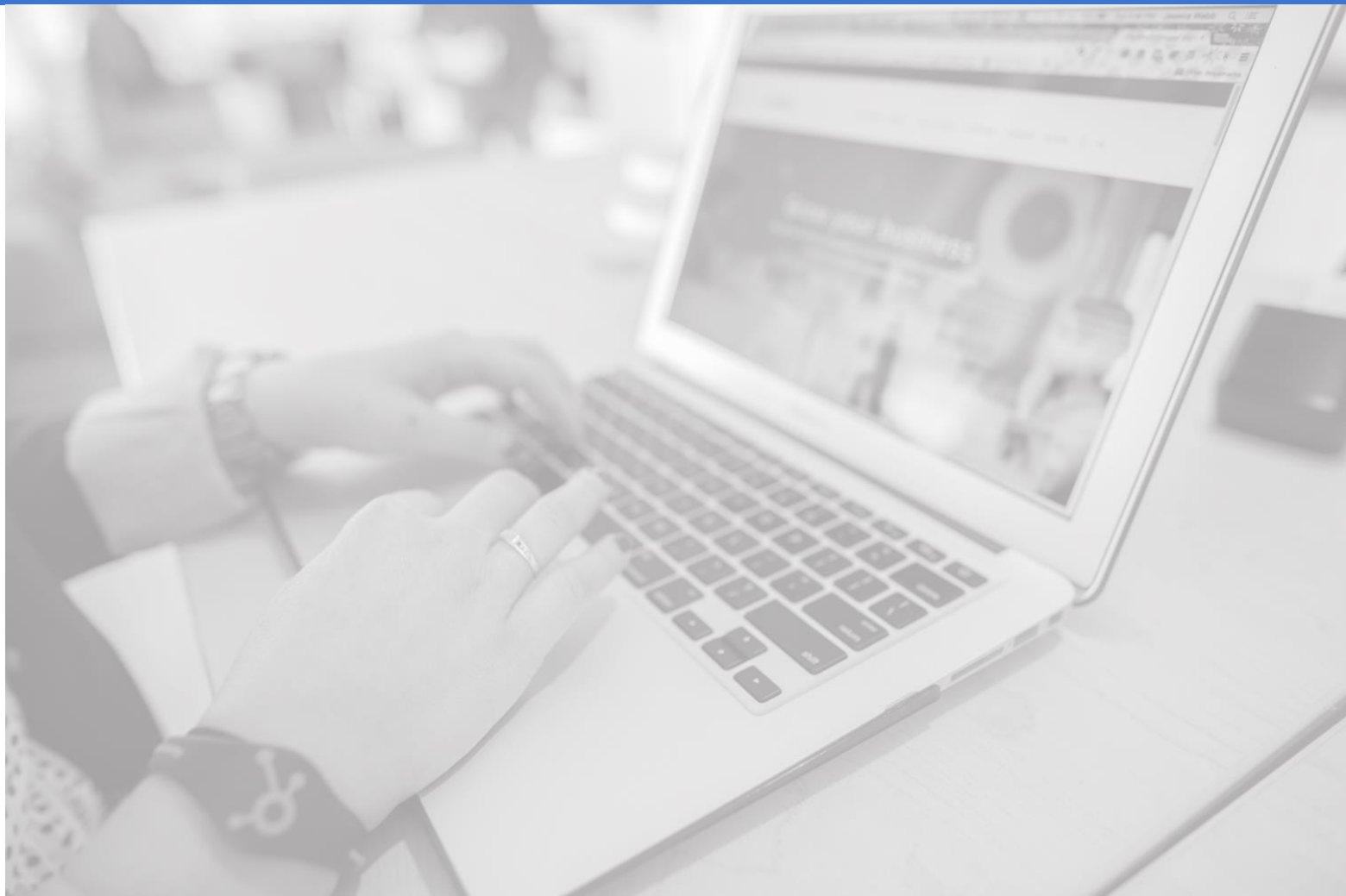
Help your readers find titles easily by making as many connections as possible:

- Display NoveList search boxes and/or links in prominent locations on your website
- Connect your NoveList database to your catalog through On the Shelf, a catalog link, or local collections
- Add NoveList Select to your catalog



Let us help!

The best resource in the room is you, but we have your back





Thank You

Presenter Name | PRESENTER TITLE

@ kstewart@ebSCO.com

☎ (919) 489-9412 ext. 8234

