



AUGUSTA
COUNTY
STORYWALK®



A COLLABORATIVE EFFORT BY:

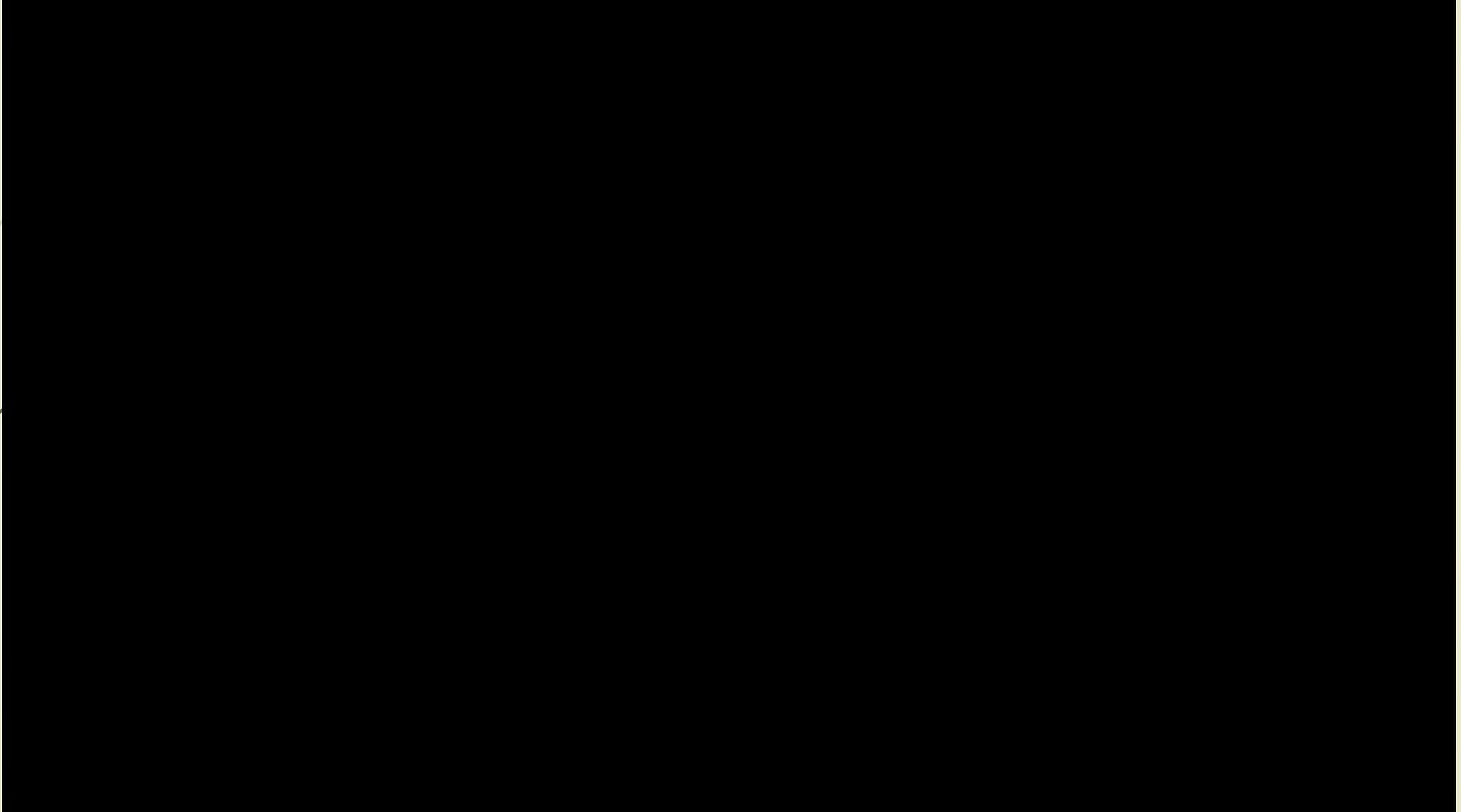


AUGUSTA COUNTY
LIBRARY



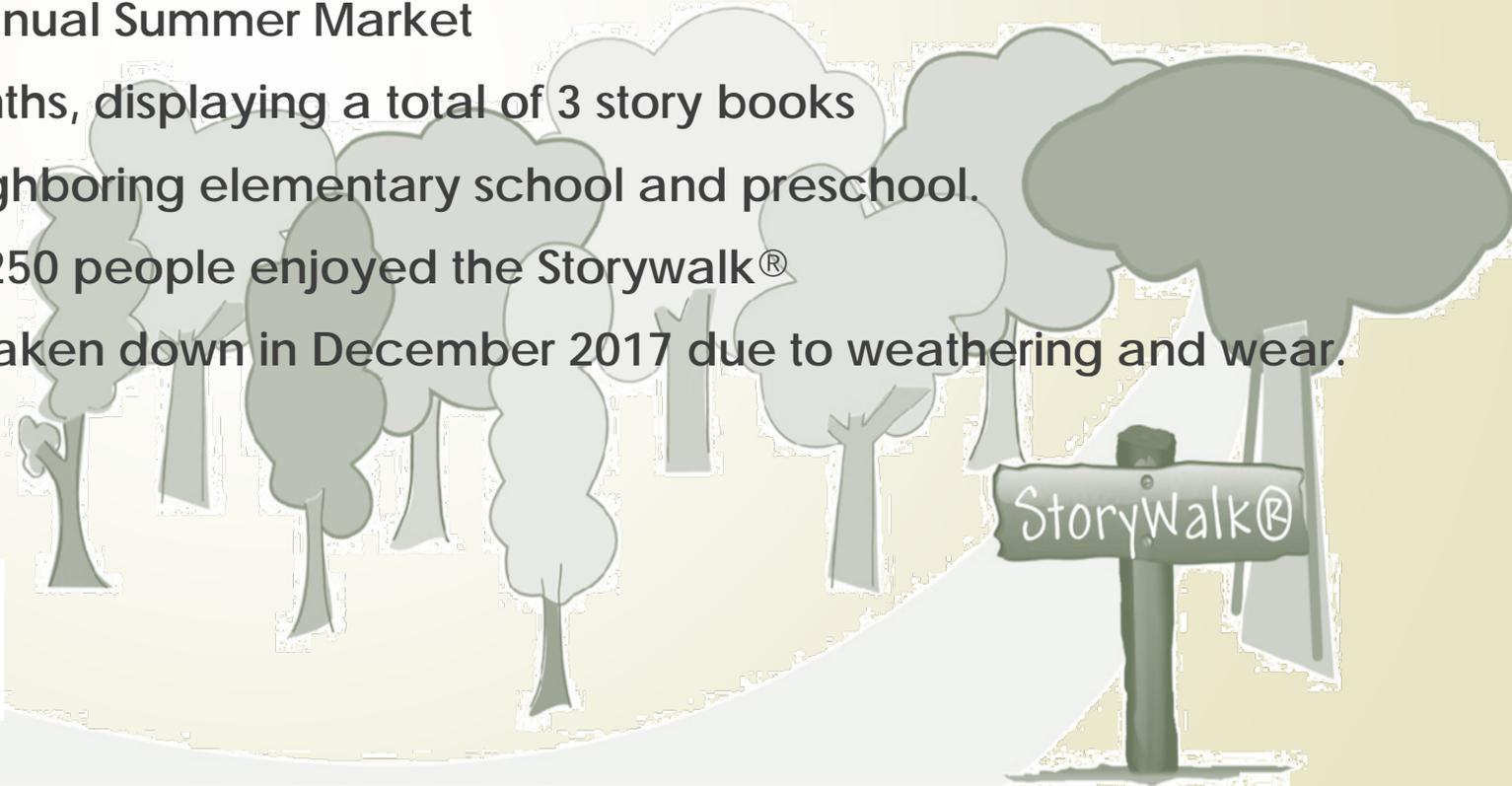


Churchville Branch Summer 2017



Churchville's Temporary StoryWalk®

- ▶ 14 posts displayed around the outside of the library
- ▶ Laminated book pages from carefully selected picture books
- ▶ Set up for the Annual Summer Market
- ▶ Left up for 6 months, displaying a total of 3 story books
- ▶ Used by the neighboring elementary school and preschool.
- ▶ Approximately 250 people enjoyed the Storywalk®
- ▶ The posts were taken down in December 2017 due to weathering and wear.





First Official StoryWalk® in Fishersville.





Collaboration

Benefits of collaboration between organizations

- ▶ **Synergy.** The sum of the whole is bigger than the sum of each part. Working together collaboratively can result in greater accomplishments as compared to each organization working on its own separately.
- ▶ **Sharing resources.** When collaborating with another company, there will always be things and resources that they can share. One company may be an expert in one field and can help the other company learn about it.
- ▶ **Overcoming obstacles.** When an organization encounters problems that hinder it from achieving its goals, the other organization may be able to help out. Besides, partnerships, coalitions and networks are more powerful than organizations that operate on their own.
- ▶ **Increased community awareness.** By getting involved and by being a part of bigger organizations and groups, your organization's message is better relayed to the community.
- ▶ **Access to constituents and funding.** Partnering with other organizations can give you the benefit of more grant opportunities as well as make a bridge for more exposure.
- ▶ Source: <https://www.nutcache.com/blog/benefits-of-collaboration-between-organizations-and-teams/>

Increased community awareness.



- **“The “sum of the whole is bigger than the sum of each part. Working together collaboratively can result in greater accomplishments as compared to each organization working on its own separately.”**

Creating a StoryWalk® of your own.





15 posts- cost and design

Wood: \$140

Plexiglass: \$118

Hardware: \$60

Misc.: \$34

Total: \$352



The Books!

How to choose? What to consider and regulations.

- ▶ Number of pages
- ▶ Illustration
- ▶ Readability
- ▶ Theme
- ▶ Must be the actual pages of a book in which you can provide proof of purchase. No copied pages.
- ▶ Suggested books can be found @ <https://www.kellogghubbard.org/storywalk>
- ▶ Must have the following disclaimer: StoryWalk® was created by Anne Ferguson of Montpelier, VT and has developed with the help of Rachel Senechal, Kellogg-Hubbard Library.



Using the StoryWalk® in programs and for Reader's Advisory

- ▶ Add in signs with additional books on topics for each page. Picture of an ant on one? Recommend an ant book! Ms. Frizzle stops at Jupiter? Have a Jupiter book ready to go!
- ▶ Create a bibliography you can give to parents and caregivers at the end, with similar books to the StoryWalk® book you just had fun reading. Also put this online, so everyone can find it!
- ▶ Have kids yell out their favorite books while utilizing the StoryWalk® in Library Programs! Keep track of their suggestions, so you stay in touch with the books important to this community group.
- ▶ Source: <https://cmle.org/2017/03/28/readers-advisory-storywalk-titles/>