



LVA Library Development & Networking Update

KIM ARMENTROUT, PUBLIC LIBRARY CONSULTANT

TRUSTEES AND FRIENDS

- Resources for Trustees and Friends groups are located on the InfoCenter at: <http://vpl.virginia.gov/development-advocacy/>
- In-person training for trustees, Friends and conducting community conversations is also available upon request:

BIBLIOSTAT

The new Bibliostat Connect training module will be available on the InfoCenter soon. Bibliostat Connect is a powerful web-based software program that allows easy access and manipulation of Virginia's public library data, as well as national data from PLDS, PLS, the LJ Index of Public Library Service and U.S. Census Bureau. Connect provides quick creation of rank order tables and colorful graphs, viewing of averages and percentiles, and organization of the results into a report or presentation. On-line tutorials and help screens provide assistance throughout.

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CINDY CHURCH, CONTINUING EDUCATION CONSULTANT

E RATE FUNDING AND SUSTAINABILITY UPDATE

- E-rate funding requests increased **75%** from \$2,087,343.35 in 2018 to \$3,661,236.05 in 2019!
- C1 Funding increased by \$530,325.02, which is a 30.8% increase.
- C2 Funding increased by \$1.4 M, which is a 281.9% increase.
- Twenty libraries requested Category 2 funding for networking equipment this year, totaling \$1.4M.

We are continuing the statewide contract with E Rate Central to provide all needed E Rate services to libraries that want full support. For libraries currently receiving full support from E Rate Central, an invoice for 7 to 8 percent of the refund will be sent from the Library of Virginia in June or July. Payment of the invoice ensures continuity of full support from E Rate Central for the coming year.

LIBRARIAN'S GUIDE TO HOMELESSNESS TRAINING

The Librarian's Guide to Homelessness, by Ryan Dowd, promises to help you reduce problems and conflict while remaining empathic with and inclusive to marginalized library patrons. Dowd and his work have been featured in *American Libraries* and both ALA and PLA conferences, to much acclaim. Dowd is the Executive Director of a large metropolitan homeless shelter outside of Chicago, Illinois. Learn more [here](#).

- **Who:** All public and academic library staff in Virginia
- **What:** This 4-hour training is presented in short video clips to be viewed at your convenience, picking up where you left off.
- **When:** On your schedule, this training opportunity is available through **January 31, 2020**.
- **How much:** FREE!
- **How:** Create a Niche Academy account with username and password so that you are officially enrolled in the training. **You can get an account and start your training from this URL:**
<https://my.nicheacademy.com/virginia-state-staff/course/2321>

Please save the afternoon of Wednesday, April 24. Ryan will be presenting a webinar exclusively for Virginia!

PLANNING FOR PROGRAMMING SUCCESS (JULY 2019)

This practical workshop will examine current trends in programming for adult audiences at public libraries and explore a variety of project management techniques that can be used to make sure that all goes smoothly during every phase of planning.

This workshop will demonstrate and examine the following topics:

- Methods for evaluating current programs and key steps to creating a long range programming plan
- Project management forms that allow for organization and tracking of multiple programs
- Assessment tools that allow for collection of both qualitative and quantitative data about programs
- Current trends in programming for adult audiences at public libraries

Speaker background:

Janie Hermann, in her role as Public Programming Librarian at the Princeton Public Library, oversees the more than 2,000 public programs put together by the amazing team she is privileged to work with. Her work at the library allows her to interact with a wide variety of local groups and organizations and she is dedicated to ensuring the public programs offered at the library not only meet but also exceed the expectations of the Princeton community. She was named an LJ Mover and Shaker in 2007, has served on the NJ State Library's Blue Ribbon Task Force on the Future of Libraries and is involved in many capacities with ALA, most notably as chair of the Programming Librarian Interest Group. As a teacher, librarian, wife and mother, Janie has learned that minute details can have a big impact and that planning is crucial, but you still have to leave room for some spontaneous actions.

Registration is required (cost \$~20); lunch will not be provided, but there will be a lunch break.

Dates/Time: 10 AM – 3:30 PM each day

- Monday, July 15th: Williamsburg Regional (James City County Branch)
- Tuesday, July 16th: Fairfax County (Richard Byrd Branch)
- Wednesday, July 17th: Roanoke County (Glenvar Branch)

2019 VIRGINIA LIBRARY DIRECTORS' MEETING

- Thursday, September 19th (starting at 1:00 pm) through Friday, September 20th (ending at 1:00 pm) at the Library of Virginia.
- We will offering guided tours of the Virginia State Capitol on Thursday, September 19th at 11:00 AM and Friday, September 20th at 1:30 PM.
- We are confirming a keynote speaker and will be announcing it soon.

ANYTIME LEARNING

The Library of Virginia has purchased course seats from archived and live webinars through People Connect Institute (PCI), was made possible through a grant provided by the Institute of Museum and Library Services, Library Technology and Services Act.

Webinar archives and live webinars from People Connect Institute are only available to staff working in libraries located in Virginia.

[PCI Webinars \(http://pciwebinars.com\)](http://pciwebinars.com) provide a team of experts in training, organizational development and continuing education focus on providing learning-based solutions for library organizations of all types and sizes. To request access to any of these webinars complete the [course access request form. \(http://www.jotform.us/form/50955278341157\)](http://www.jotform.us/form/50955278341157) You can select up to two recordings/live webinar per month.

After watching the webinar, you will be asked to complete a follow-up survey (within three months) telling how you are going to use the information gained.

LIBRARY STAFF DAY TOPICS/TRAINING

Planning a staff day in the future and need someone to present? All LVA staff are willing and able to present about a variety of subjects. Visit <http://vpl.virginia.gov/continuing-education/ce-general/> for a list of available topics. Further, Cindy Church is available to help you plan.

Cindy Church, cindy.church@lva.virginia.gov / 804-692-3773

SUE LA PARO, CHILDREN'S AND YOUTH SERVICES CONSULTANT

SCHOOL AGED/TEEN TRAINING OPPORTUNITY

Fail Better: Skill Toys for Teens (Flow Circus)

Thursday, May 9, 2019, 10:00 am – 4:00 pm, Main Street Library, Newport News

Research and your own experience reveal that resilience, grit, and growth mindset play a critical role in student success, but how can you help empower tweens/teens with these skills? Join Flow Circus for a full day training that introduces skill toys - a playful tool for encouraging tweens/teens to shift mindset and see "failure" as an opportunity for learning and growth.

The first half of the day focuses on getting comfortable with skill toys like spinning plates, yo-yo, and kendama. Don't worry - you don't have to be an expert in the skills in order to run programs. We model how to take a mindful approach to dropping, learning, and facilitating. The second half of the day takes you through a number of challenges and programming ideas for connecting skill toys to STEAM, Summer Reading Program, and other common themes. Come unplug and connect with colleagues while expanding your program offerings for teens.

SUMMER AND OUT OF SCHOOL LEARNING OPPORTUNITIES

SUMMER MEALS PROGRAM

The Library of Virginia, Department of Education, and No Kid Hungry Virginia coordinated to produce a webinar about the 2019 Summer Meals program and how public libraries can participate as sites or as enrichment providers. Summer Meals information will be available on the InfoCenter website next week.

NATURE BACKPACKS

The Library of Virginia, Department of Conservation Resources, and the Science Museum of Virginia are consolidating the two existing nature backpacks (observation and survival) into one standard version. We will be surveying public libraries about which backpacks they have and how many. We will work with our partner at the Department of Conservation and Recreation to order additional and new contents and distribute them. The

Science Museum of Virginia has created activity cards to include in the backpacks. We will also provide a new MARC record for the new version. Existing backpacks can continue to circulate as we progress through the transition.

NASA@ MY LIBRARY

The Library of Virginia, Library Development and Networking, has received a NASA@ My Library grant that aims to engage diverse communities in STEM learning, including underrepresented communities in STEM fields. The grant provides two different NASA STEM Facilitation Kits to circulate to public libraries: Kit 1: Sun-Earth-Moon Connections and Kit 2: Be a NASA Detective – Expanding Your Senses as well as funds for kit duplication, promotion, circulation and management. We will be providing training about using the kits as well as identifying community organizations for programming partnerships.

SCHOOL READINESS

DAYBYDAY VIRGINIA

Two work-study students have been updating the content of the DaybyDay Virginia literacy website. We will recreate DaybyDayVA using WordPress and host it in our Wordpress environment. The site will have the same general structure and functionality; we will create a responsive design, which will allow people to use the site on phones and tablets.

1KB4K

We have been developing a statewide 1KB4K opportunity, although we are including a STEAM approach so the actual title will be 1KT4K – 1000 THINGS Before Kindergarten. Stay tuned for developments.

Sue La Paro, susan.laparo@lva.virginia.gov / 804-692-3610

TECHNOLOGY PROJECTS

As you may have heard, Rose Schooff will be retiring on May 1, 2019. We will be hosting a retirement party for her on Thursday, June 20 at 2 pm at the Library of Virginia. All are welcome to attend. In the meantime, Nan Carmack is your contact point for all projects. Please find updates below.

YEARBOOK SCANNING PROJECTS

LVA's Digital Projects Team is adopting this project and are enthusiastically soliciting yearbooks. Your new contact for this project is Sonya Coleman, 804-692-3755 / sonya.coleman@lva.virginia.gov. Even if you have sent in some yearbooks, you may send in more! Please be reminded that they must be copyrighted 1978 or before. Yes, this is a year forward as copyright law has moved forward as well. LVA staff is also happy to consult with you and with any potential yearbook owner who may be willing to loan us their yearbooks for scanning.

EVERGREEN

Evergreen libraries welcome the Iris Brammer Public Library into the fold.

Evergreen will continue to be supported by Equinox and Nan is receiving a crash course. In the meantime, please contact Trish Fore, Maria Hitchings, or Charle Ricci to submit a help desk ticket at:

- tfore@galaxcarroll.lib.va.us
- hitchingsm@portsmouthva.gov
- cricci@espl.org

WORDPRESS

- Four libraries are in the process of joining our Wordpress Community.
- Influx, Inc. will continue to support us and we intend to expand their consulting services to provide the needed expertise in this area.
- Several people noted a need for training and we will be putting together a face to face with our Influx Consultant in the near future. However, **please note that Universal Class has a Wordpress 101 class** that Nan Carmack is taking and can highly recommend.

NAN CARMACK, DIRECTOR

FIND IT VIRGINIA (FIVA)

- Usage continues to climb as libraries, schools and patrons continue to discover the new resources.
- LVA staff and public librarians presented at all Virginia Association of School Librarians' regional conferences, showing the new resources.
- No FIVA resource changes are anticipated this year.
- New marketing guides are slowly being added for you to download and customize:
<http://vpl.virginia.gov/lva-provided-content/marketing-tools/> .

PLANNING FOR LIBRARY EXCELLENCE

Next steps: pending VPLDA editions and approval, the document will then go to the Library of Virginia's board for approval.

NEW DIRECTOR INSTITUTE

18 new directors were oriented yesterday and this morning. Big thanks to all LDND staff as well as LVA's Records Manager, Chad Owen, and Director of HR, Vanessa Anderson. Another institute will be held in the fall of 2019.

ON-GOING DIRECTOR OPPORTUNITIES

COACHING AND KAVETCHING

A virtual discussion driven on the topics presented by the group. Log on information and notes from previous conversations are found here: <http://vpl.virginia.gov/library-directors-page/coaching-and-kavetching-for-new-directors-a-virtual-opportunity/>

Please note that April's meeting has been moved to Friday April 26th.

LIBRARY DIRECTORS' BOOK GROUP

Don't forget to read to learn! Join our book discussions every other month. More information and summaries of previous discussions are found here: <http://vpl.virginia.gov/library-directors-page/library-leaders-book-discussion-group/> Some participants have begun this practice with their own leadership team with good results. Our next book is *Leading Change*, by John Kotter on May 3rd.

NEW DIRECTORS LISTSERV

If you are a new director and would like to be on this listserv and aren't already, please contact Paranita Carpenter at paranita.carpenter@lva.virginia.gov or 804-692-3993.

PASSWORD TO THE LIBRARY DIRECTORS ONLY PAGE ON INFOCENTER

Access the page in the footer of any InfoCenter page (<http://vpl.virginia.gov/>). The password is dirp33ps . You will find training opportunities and other documents there, such as subaccount passwords for FIVA, etc.

Nan Carmack, nan.carmack@lva.virginia.gov / 804-692-3792