

Understanding the two badges:



Proceed with caution: This website generally fails to maintain basic standards of accuracy and accountability.

A site with a **red** badge lacks credibility or transparency in important areas and should generally not be trusted as the primary source of information. Users should always independently verify information on **red** sites, and if they feel there is a compelling case for citing a **red** site, they should be able to clearly articulate why.



This website generally maintains basic standards of accuracy and accountability.

A site with a **green** badge can generally be trusted, but not all sites rated **green** are equal. A **green** site may still lack credibility or transparency in certain key areas. Users should read the full nutrition label to understand any shortcomings of the site that might impact whether they should trust the story they're consulting.

Additional badges:



This is a satire or humor website. It is not an actual news source.

A website intended to entertain. Unlike a false news website that is intentionally deceiving, a satirical website is upfront about its nature, or widely known to be a parody. A common example is The Onion. Much like a **red** website, an **orange** website should typically not be consulted as the primary source of information, unless there is a compelling reason for citing it.



This website is a platform that publishes content from its users that it does not vet. Information from this source may not be reliable.

A platform, such as Wikipedia or YouTube, where users produce content that might not be edited or vetted for accuracy. Users should evaluate the credibility of the account uploading content to the platform, and the sources it uses. Users should always independently verify information on the platform using reputable sources.



This website is still in the process of being rated by NewsGuard.

Stay tuned: NewsGuard's team of journalists is currently in the process of reviewing this website.



(or no badge displayed)

When a white badge appears in the upper right hand corner of a website, or no badge appears next to a link, it indicates that NewsGuard has not yet rated the site, nor will NewsGuard rate it any time soon. If there is a compelling reason for NewsGuard to assess a website, users should click on the icon and submit it for review.

Reading a Nutrition Label

The sections of a Nutrition Label:

- **Ownership and Financing:** Names a site's owner and describes how it is financed.
- **Content:** Describes the type of stories, videos, and other information that a reader will encounter on a site. Also explains if the site reflects an ideology.
- **Credibility:** Illustrates whether a site's reporting is credible, and explains why it may have received a **red X** for any credibility criteria.
- **Transparency:** Describes how much information a site provides about itself, and explains why it may have received a **red X** for any transparency criteria.
- **History:** Provides context for how long a website has been around, why it was started, and what changes it may have undergone over the years.
- **Sources:** Contains a full list of sources, organized by section, to support each fact stated in the Nutrition Label. Users can consult the source list to verify statements made in the label.
- **Authors:** Each label names the analysts and editors that reviewed that website, providing their bio and email address for anyone with questions or concerns.

eonline.com

The online extension of E!, a 24-hour cable TV entertainment news channel produced by E! Entertainment Television, which offers entertainment news.

Ownership and Financing	The site is owned by NBCUniversal Inc., a division of Comcast, one of the world's largest telecommunication companies.
Content	Eonline.com publishes stories, photos, and video content related to entertainment news, as well as content from television shows like "Keeping Up with the Kardashians" and "The Bachelor." It also covers coverage of celebrity events and awards, photo galleries and fashion reviews posted by users.
Credibility	It has sections on red carpet events, original film news, and celebrity lifestyles, including health and fitness.
Transparency	A livestream of the cable TV channel is available for subscribers.

Text and video stories are produced by sources, often unnamed, and celebrity news by quoting unnamed sources. It has learned ... It has also relied on second-hand sources, along with sites like TMZ that often report stories without much elaboration.

Headlines speak in tabloid gossip style: "Kanye West Up for a Selfie at Colosseum in Rome," "Kim Kardashian Celebrate at Baby Shower with Kim Kard

The site does not provide information about its editorial staff. Biographies can be found on the NBCUniversal website. Comments at the end of each news story include a feedback link, but does not make clear how to contact the editor.

Editors at Eonline.com and representatives of NBCUniversal are responsible for the content.