RESEARCH, READ & LEARN

Today's Outcomes

1. Participants will know the offerings beginning Oct. 1

2. Participants will have an understanding of the function of each asset

3. Participants will discuss target markets of each product

4. Participants will learn where to find training information, marketing products, and help.

Find It Virginia

Funded through:

The Library Science and Technology Act (LSTA), as administered by

The Institute of Museum and Library Services (IMLS)

And through appropriations by the Virginia General Assembly.

Mission:

Provide a suite of products that enables users to find magazine and newspaper articles, encyclopedias and other reference works, TV and radio transcripts, company information and investment reports, health and wellness information, plus photos, charts, maps, diagrams, and illustrations.   Users also have the ability to digitally download popular magazines and e-reader content.

Target audience:

All citizens through Virginia's public libraries and public schools.

RESEARCH, READ, & LEARN!

FIND IT VIRGINIA

FindItVirginia.com

NAN B. CARMACK, DIRECTOR, LIBRARY DEVELOPMENT AND NETWORKING

Authentication

Geo-authenticates in Virginia

Ebsco Products through *Explora:*

- *Master File Complete*
- *ReadIt*
- *eBooks (all collections)*
- *Cricket Media*
- *Novelist products*

Kids InfoBits

Novelist Plus and K-12

Requires a Library Card:

Career Transitions

Early World of Learning

Freading

Legal Forms

RB Digital

Rocket Languages

Universal Class

Richmond Times Dispatch (LVA card or VA ID)

Special Audiences

English as a Second Language Learners:

➢ Universal Class

➢ Rocket Languages

➢ ReadIt!

➢ Early World of Learning

Potential collaborative partners:

- Workforce development agencies
- Non-profits working with immigrants
- Schools with non-native English speaking students and/or parents
- Literacy groups
- Homeless shelters
- Department of Health
- …
- …
- …

Special Audiences

Adult Basic Education Learners/ GED Students

➢ Universal Class

➢ ReadIt!

➢ Career Transitions

> *Potential collaborative partners:*
> - Workforce development agencies
> - GED certification programs…
> - …

Preschool/Daycare/Child Care

➢ Early World of Learning

➢ Cricket Media

➢ Universal Class (for caregivers)

➢ Kids Infobits

> *Potential collaborative partners:*
> - Headstart
> - Smart Beginnings
> - YMCA programs
> - Private childcare
> - …..

❖ Marketing

❖ Technical Support

❖ Training

❖ Content Assistance

InfoCenter
http://vpl.virginia.gov/

Anticipated Obstacles

❖ A few private schools

❖ Links not working

❖ Libraries and school having enough capacity to get changes executed

❖ Potential DNS refresh delay as we redirect links

❖ Sales reps insisting you are losing access

❖ Technology....bc it *never* works right the first time

Best Practices

❖ Place links to each asset on your own database list.

❖ Assign someone in your library to become an expert in all things FIVA .

❖ Offer in-house training, especially to front line staff.

❖ Consider using assets as the base for programming, i.e. Career Transitions as a tool for a résumé writing class; the Universal Class on poetry writing during National Poetry Month, etc.

❖ Get invited EVERYWHERE to show off what citizens can do online.

❖ Consider working with your public schools issue "online" only cards to students.

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