

# YOUTH SERVICES NOTES



Week of July 4, 2016

No. 251

## **American Library Association 2016 ALA Annual Conference & Exhibition—Libraries Transform, and We Stand With Orlando**

With an emphasis on the future of libraries, on diversity, equity, and inclusion and on library transformation driven by community aspirations, 16,597 librarians, library workers and library supporters (including 4,995 exhibitors) from across the world gathered in Orlando, Florida for the 2016 ALA Annual Conference & Exhibition, June 23-28. The conference marked ALA's 140th anniversary.



Introducing a special memorial event on June 25th for the Pulse shooting victims, ALA President Sari Feldman set the tone for the conference saying, “As one ALA, we stand together with the City of Orlando. We stand with the LGBTQ and Latino communities, and we stand on the side of hope in the face of tragedy.”

Congressman John Lewis, representatives from GLBTRT and REFORMA, and ALA President-Elect Julie Todaro also spoke at the event, which ended in silence as the victims' names scrolled on the screen. Conference attendees showed support by wearing rainbow ribbons, donating blood, reading from banned or challenged works of LGBTQ literature at the SAGE Banned Books Readout Booth, and completing the Idea Exchange sentence on the Networking Uncommons wall: “We stand with Orlando because . . .”

Equity, diversity, and inclusion were already high on the agenda with the planned release of the recommendations of the ALA Task Force on Equity,

(Continued on page 3)

## **More ALA News**

### **Hosting Your Own Comic-Con: Bring Patrons to Your Library with Comic Books Workshop**

ALA Editions announces an exciting new workshop, **Hosting Your Own Comic-Con: Bring Patrons to Your Library with Comic Books** <http://www.alastore.ala.org/detail.aspx?ID=11785> with Katie LaMantia and Emily Vinci. This workshop will last 90 minutes and take place at 2:30pm Eastern on Wednesday, September 14, 2016.

In this workshop, popular duo Katie LaMantia and Emily Vinci, known for their successful workshop “Building Great Programs for Patrons in their 20s and 30s”, will teach you the “ins” and “outs” of hosting your own Comic-Con that will draw new and returning patrons into your library! They’ll provide tips that will work for an array of budgets and library spaces. Katie and Emily will first introduce you to what exactly a Comic-Con is—how it involves more than just comics and graphic novels—and why pop culture is relevant and reaches across demographics and ages to reenergize library programming. Next, you’ll discover key tips for planning, organizing, and promoting your own Con and how you can tap into community resources and discover hidden gems to form key partnerships. You’ll leave this workshop with the tools to create your own plan for a Comic-Con tailored to your library.

#### **Learning Outcomes:**

- Understand the many components that go into creating a successful Comic-Con
- Learn how to create an action plan that includes a timeframe and organization chart
- Have the know-how to market and budget your event
- Ideas for seeking new community partnerships
- Confidence to try new programming that reach new patrons and enliven current ones

(Continued on page 6)

## The Library of Virginia

### Mission

As the Commonwealth's library and archives, the Library of Virginia is a trusted educational institution. We acquire, preserve, and promote access to unique collections of Virginia's history and advance the development of library and records management services statewide.

### Vision

The Library of Virginia will inspire learning, ignite imagination, create possibilities, encourage understanding, and engage Virginia's past to empower its future.

### Finance

The Library's primary funding source is General Fund appropriations. The majority of the Library's General Fund expenses represent transfer payments to local government for state aid to public libraries. Additionally, the Library earns special nongeneral fund revenue from storage fees charged to agencies and courts for document and records storage and from local circuit court records' preservation fees.

**The Library also receives federal grant funding through the Library Services and Technology Act (LSTA) of 1996. This grant promotes access to learning and information resources of libraries.**

### Goals

2014-2016

#### Collections:

Strengthen and Preserve the Library's collections and expand accessibility for the benefit of users.

#### Service:

Deliver courteous, accurate, and efficient information services to our customers.

#### Organizational Excellence:

Position the Library to effectively embrace new challenges and increasing responsibilities.

#### Educational Readiness and Achievement:

Engage and educate parents, teachers, and learners through programming designed to enhance early literacy readiness and to provide access to quality education resources for prekindergarten and K12 children.

This goal is critical in fulfilling the Library's mission to provide Virginians with access to the most comprehensive information resources and to elevate levels of educational preparedness and attainment of Virginia's citizens.

#### *Associated State Goal*

Education: Elevate the levels of educational preparedness and attainment of our citizens.

#### Education Attainment Objectives

- ◆ Increase the number of children who participate in the Winter Reading Program.
- ◆ Increase the number of children and teens who are served by public libraries through out-of-school programs and summer reading programs.
- ◆ Support the parent as a child's first teacher by implementing Early Literacy Activity Centers in public libraries and providing training on their use.

## Youth Services Notes

is issued weekly by

**Enid Costley**

**Children's and Youth Services Consultant**

**Library Development and Networking**

**Library of Virginia**

**800 East Broad Street**

**Richmond, Virginia 23219-1905**

**Phone: 804.692.3765**

**Fax: 804.692.3771**

**E-mail: [enid.costley@lva.virginia.gov](mailto:enid.costley@lva.virginia.gov)**

**Extranet: [www.vpl.virginia.gov](http://www.vpl.virginia.gov)**



**The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.**

**Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning.**

**This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.**

## 2016 ALA Annual Conference & Exhibition

*Continued from page 1*

Diversity and Inclusion. The Executive Board accepted the recommendations during the first business meeting of the conference. Armbands featuring the words *Equity*, *Diversity*, and *Inclusion* were offered to attendees at the conference's Opening General Session. Dozens of related events and programs were shared on a list of conference recommendations compiled by the ALA Committee on Diversity. A new Diversity Pavilion was added to the specialty pavilions in the Exhibit Hall.



Author, radio show host, scholar and public intellectual **Michael Eric Dyson** offered inspiration and high energy as the Opening General Session speaker. In keeping with his belief that “literacy is critical to sustaining an intelligent citizenry,” he presented a vision of libraries that breaks the bounds of traditional education to liberate society from hatred.

Actress and immigration reform advocate **Diane Guerrero** encouraged attendees at the President’s Program to use their voices and to act for political change. Auditorium Speakers who focused on diversity, equity and inclusion included transgender teen activist

**Jazz Jennings**, teen entrepreneur and activist **Maya Penn** and talk show host, philanthropist and autism awareness activist **Holly Robinson Peete**. Related events included the Spectrum Leadership Institute, the ALA Diversity and Outreach Fair with its 2016 theme “Libraries Transform: Outreach in Response to Civil Unrest,” and the Jean E. Coleman Library Outreach Lecture delivered by **Andrew P. Jackson (Sekou Molefi Baako)**.

**Fresh from leading the unprecedented sit-in on the floor of the House of Representatives to demand gun control legislation, Congressman Lewis received several lengthy standing ovations, including at the scheduled event celebrating 50 years of the National Endowment for the Humanities, where he talked about his civil rights story and its representation in the graphic novel series *March*. His message of hope: “I truly believe we will get it right in America.”**

With the shared goal of “Transforming our libraries, ourselves,” attendees made the most of the more than 2,500 formal and informal programs, sessions and events that took place at the Orange County Convention Center and nearby venues. From planned continuing education programs, workshops and preconferences to peer-to-peer sessions and chance encounters in intentionally informal meeting spaces such as the Networking Uncommons and ALA Lounge, attendees exchanged and discussed ideas, updates and innovations and left with plans for leading and implementing change in their home institutions and communities.

Among other Libraries Transform-related activities and programs, the ALA Center for the Future of Libraries sponsored Library of the Future sessions, connecting with innovators and change experts who helped participants explore trends that point to possible futures for library services, spaces, collections and partnerships. External partners included Steelcase, Raspberry Pi Foundation and the Harry Potter Alliance. The Knight Foundation sponsored several sessions showing how Knight News Challenge Libraries winners and partners are innovating to advance the future of libraries.

Some program content focused on ALA’s three strategic directions: advocacy, information policy and professional and leadership development. The ALA Washington Office offered updates on actions ALA is taking to prepare for the November 2016 presidential election, copyright policies and funding for job training services and programs. The American Association of School Librarians (AASL) offered two sessions on the landmark ESSA legislation. A sampling of topics covered throughout the conference shows an emphasis

*(Continued on page 4)*

## 2016 ALA Annual Conference & Exhibition

*Continued from page 1*

on all types of libraries as part of the lifelong learning ecosystem, such as supporting entrepreneurs in libraries, coding for young people, STEM and STEAM, exploring learning through making, women leaders in technology and using 3D printers to help the disabled.

**Seven hundred and fifty-eight companies and organizations highlighted their latest products, services and technologies in the Exhibit Hall**, where traffic stayed lively throughout the conference. Piles of ARCs were snatched up, signing lines were long, poster sessions offered inspiration and hundreds enjoyed author readings and demonstrations at Book Buzz Theater and the Graphic Novel/Gaming, What's Cooking at ALA? and PopTop Stages.

**Celebrations of previously announced book and media award winners and honorees brought many additional authors to Orlando, including the Michael L. Printz Award, the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction, the Coretta Scott King Book Awards, the Pura Belpré Medals (celebrating 20 years), the Margaret A. Edwards Award, the Newbery, Caldecott and Wilder Medals, the Stonewall Book Awards and the Odyssey Award.**

Library teams, library-related companies and individual librarians were recognized with awards presented at both the Opening General Session and the President's Program. ALA's Emerging Leaders presented the results of their 2015-16 projects at a poster session and reception.

**Margaret Atwood** and **Brad Meltzer** also appeared as Auditorium Speakers, and actress **Jamie Lee Curtis** was the Closing General Session speaker. ALA division presidents' programs featured experts and innovators from a variety of fields. (And although not a conference speaker, Snoopy made a popular re-appearance to signal his second year as honorary chair of Library Card Sign-up Month in September.)

2015-16 ALA President Sari Feldman passed the gavel to incoming President Julie Todaro, who, together with the new ALA division presidents and executive board members, was presented at the Inaugural Brunch, the final event of the conference. Todaro introduced her special focus for the second year of the ALA Libraries Transform campaign—"The Expert in the Library"—with an emphasis on the invaluable role of those who work in libraries. In the one year since Libraries Transform was launched at the 2015 Inaugural Brunch, more than 3,000 libraries of all types have signed up to participate.

ALA Press Release, June 28, 2016 



## **ALA Conference Program**

### **The World of Early Literacy Training: Who, What, Where, When, Why?**

**Saturday, June 30, 2016, 1:00 p.m.**

**Orange County Convention Center, Room W101B**

A panel of three early literacy consultants, a state library Youth Services Adviser, a state library Children's and Youth Services Consultant, and a state library Youth Services Coordinator discussed why early literacy trainings are important, what is involved, who should attend, different forms the training can take (Face-to-face workshops, webinars, online courses, continuing education events, professional development days, etc.) and what happens as a result of the trainings.

**Betsy Diamant-Cohen**, Library Consultant and Early Literacy Specialist, Mother Goose on the Loose.

**Saroj Ghoting**, Early Childhood Literacy Consultant.

**Sue McCleaf Nespeca**, Early Literacy Children's Literature Specialist, Kid Lit Plus Consulting.

**Susan Pannebacker**, Youth Services Advisor, State Library of Pennsylvania.

**Enid Costley**, Children's and Youth Services Consultant, Library of Virginia.

**Cathy Lancaster**, Youth Services Coordinator, Library of Michigan.



## North Carolina Early Childhood Foundation (NCECF)

### July 14 is Summer Learning Day

As part of the Campaign for Grade-Level Reading, we're celebrating National Summer Learning Day on Thursday, July 14! It's an opportunity to highlight the importance of keeping children's brains challenged over the summer!

The National Summer Learning Association offers great resources for families and communities to keep children learning and active all summer.



#### Why is summer learning so important?

Children work hard during the school year! Despite that hard work, during the summer they can lose what they learned. When that happens, children start the next school year behind, and then it is very hard for them to catch up. It is called summer learning loss, and it is a primary contributor to the achievement gap and high school dropout rate.

Here are some ideas from the National Summer Learning Association to engage families and communities over the summer to keep children learning and having fun.

#### Share Family and Community Resources

**Mayor's Playbook** – Engage mayors and elected officials in the importance of summer learning with activities they can sponsor and participate in.

**Funding Guide** – Identify funding opportunities to support summer learning and learn how other communities are creating supporting this work.

**Action Toolkit** – Take the plunge. Use this toolkit to learn important steps to increase opportunities for access to summer learning, meals and jobs.



#### **Involve the Media**

Give your local media the information they need to raise community awareness about the value of summer learning. Contact Nancy Levesque at [nlevesque@summerlearning.org](mailto:nlevesque@summerlearning.org)

Add your Summer Learning Day Activities to the **National Map** and share your community plans.

#### Links:

**North Carolina Early Childhood Foundation**  
<http://buildthefoundation.org/cglr/>

**The Campaign for Grade-Level Reading**  
<http://gradelevelreading.net/>

**National Summer Learning Association**  
<http://www.summerlearning.org/>

#### **Mayor's Playbook**

[http://c.ymcdn.com/sites/www.summerlearning.org/resource/resmgr/SLD\\_2016/Mayors\\_Summer\\_Learning\\_Playb.pdf?hhSearchTerms=&quot;tip+and+sheets&quot;](http://c.ymcdn.com/sites/www.summerlearning.org/resource/resmgr/SLD_2016/Mayors_Summer_Learning_Playb.pdf?hhSearchTerms=&quot;tip+and+sheets&quot;)

#### **Funding Guide**

[http://c.ymcdn.com/sites/www.summerlearning.org/resource/resmgr/White\\_House\\_Summer\\_Opps/Funding\\_Roadmap\\_2016\\_%281%29.pdf](http://c.ymcdn.com/sites/www.summerlearning.org/resource/resmgr/White_House_Summer_Opps/Funding_Roadmap_2016_%281%29.pdf)

#### **Action Toolkit**

[http://c.ymcdn.com/sites/www.summerlearning.org/resource/resmgr/White\\_House\\_Summer\\_Opps/Action\\_Brief\\_2016\\_Online.pdf](http://c.ymcdn.com/sites/www.summerlearning.org/resource/resmgr/White_House_Summer_Opps/Action_Brief_2016_Online.pdf)

#### **Media Kit**

<http://www.summerlearning.org/press/>

#### **National Map**

<http://www.summerlearning.org/summer-learning-day/>  
<http://www.summerlearning.org/summer-learning-day/add-an-event/>

*Email from Tracy Zimmerman, Executive Director, NCECF, June 30, 2016*

## Hosting Your Own Comic-Con: Bring Patrons to Your Library with Comic Books Workshop

*Continued from page 1*

### **About the Instructor(s)**

**Katie LaMantia** is a Teen Librarian at the Schaumburg Township District Library in Schaumburg, Illinois. Katie is also a co-author of *A Year of Programs for Millennials and More*. **Emily Vinci** is an Adult Fiction Librarian at the Schaumburg Township District Library where she co-founded NextGen, a social group for people in their 20s and 30s. Emily is also a co-author of *A Year of Programs for Millennials and More*.

**Registration for this ALA Editions Workshop is available on the ALA Store. You can purchase registration at both individual and group rates**

ALA Press Release, July 4, 2016

## Washington County Public Library

### Shark Week Display

For all ages.

Submitted by Amanda Bailey, Youth and Branch Services Librarian 



## Shenandoah County Library

### Performer Recommendation

I wanted to pass along to anyone else interested that we had a very successful Summer Reading Kick-Off show with Magician Wes Iseli.

He has performed here in years past and always to a packed room. He, his wife Natalie, and four year-old daughter Lana put on a fun, exciting show that entertained children and adults alike. His rates are very reasonable considering he does this full time and has also been a magic consultant on television shows.

Mr. Iseli was punctual, brought grab bags for the children, and took the time to let kids pet his animals and take pictures at the end of the show. Even though our room was absolutely packed he was able to well manage the crowd and never let the children get out of hand. His website is wesiseli.com

Submitted by Erica Hepner, Children's Services Coordinator



# Read for the Win!



## Halifax County South Boston Public Library

### A Potter Visits South Boston

Families attending the PALS Play and Learn Storyhour at the South Boston Public Library in South Boston were treated to an amazing learning adventure today.

Our theme for the summer reading program is The Art of Reading. For week three we are learning about the art of pottery. Local potter and retired teacher Ruth Bass brought the theme to life with her whimsical pottery. Participants learned about the history of pottery, where clay comes from and the different types potters use in their art. Many of Mrs. Bass' creations are based on characters found in children's literature.



Following the presentation everyone had the opportunity to use the potters wheel.



It has a foot operated pedal to control the speed of the wheel's rotation. The children learned how to "throw" clay and center it on the wheel. They loved the texture and the experience of pulling the clay into shape.

Our activity following the program included creating pottery, beads and small animals using a ceramic dough. The dough is easy to work with and air dries very hard and white. Once dried the dough may be painted with tempera or water color paint. I've included the recipe.

#### Ceramic Dough

In a large pot combine:

- ◆ 2 cups salt
  - ◆ 2/3 cups water
- Mix and heat at a low temperature.
- ◆ Add a mixture of:
  - ◆ 1 cup corn starch
  - ◆ 1/2 cup cold water

Add this to the heated salt water stirring continuously. As you stir, lumps will form. Keep working the dough until forms a large ball of dough.

Dump dough on a cookie sheet to cool.

Knead dough, form into several balls. Store cooled dough in a tightly sealed container.

You may enjoy reading THE POTTERS SHED by GAIL GIBBONS to your children. It's wonderful!

*Have fun playing and learning together, Miss Sue*





## Dates to Remember

### Virginia Conferences

October 26-28, 2016..... VLA Annual Conference.....Hot Springs

### National Conferences

June 23-28, 2016..... American Library Association Annual Conference.....Orlando

October 27-29, 2016..... Association for Rural & Small Libraries Conference..... Fargo

November 4-6, 2016..... YALSA's 2016 YA Services Symposium..... Pittsburgh

### Workshops

August 29, 2016..... Library of Virginia Youth Services Fall Workshop..... Blacksburg

August 30, 2016..... Library of Virginia Youth Services Fall Workshop..... Waynesboro

August 31, 2016..... Library of Virginia Youth Services Fall Workshop..... Henrico

September 1, 2016..... Library of Virginia Youth Services Fall Workshop..... Chesapeake

### Library Observances, Celebration Weeks & Promotional Events

#### July

National Parks & Recreation Month..... <http://www.nrpa.org/july/>

Family Golf Month..... <http://entertainment.howstuffworks.com/sports/golf/basics/question37.htm>

Take a swing at STEM to find out why golf balls have dimples

#### July Observances

July 4 – Independence Day

July 30 – World Friendship Day

*Thanks* for the photos and information!

- ◇ Sue Brooks, Halifax County South Boston Public Library
- ◇ Erica Hepner, Shenandoah County Library
- ◇ Amanda Bailey, Washington County Public Library
- ◇ Tracy Zimmerman, North Carolina Early Childhood Foundation
- ◇ The usual sources, American Library Association