

YOUTH SERVICES NOTES

Week of February 1, 2016

No. 236

Montgomery-Floyd Regional Library

Moo! Bulletin Board

Our winter reading display in Blacksburg created by Youth Assistant, Catherine Fae.

Sarah Pahl, Youth Services Manager 



Online Learning

Using WordPress to Build Library Websites, eCourse

ALA Publishing announces a new iteration of its popular eCourse, "Using WordPress to Build Library Websites." Amanda L. Goodman will serve as the instructor for this six-week facilitated eCourse starting on **March 7, 2016.**

WordPress is an open-source content management system that helps you create, develop, and maintain a website. Its intuitive interface means that there's no need to learn complex programming languages--and because it's free, you can do away with purchasing expensive web development software.



(Continued on page 3)

Eastern Shore Public Library

Public Library and Field Station Partner to Make A Better Place

The Eastern Shore Public Library in Accomac is partnering with the Chincoteague Bay Field Station to educate local students about the Eastern Shore environment.

The library received a Disney sponsored \$7,500 Curiosity Creates grant administered by the Association of Library Service to Children, a division of the American Library Association. The grant project, called "Making My World a Better Place," is a pilot project focusing on second grade ESL students.

Six programs will be provided after-school and on Saturdays for registered participants. Students will learn about the habitats of the creatures and plants on the Shore and develop creative ways to be good stewards of their environment. The programs will take place at the participating elementary school and the public library with a field trip Assateague. Students will be given books for participating in the program and the library will receive matching copies for borrowing.

Family members will also be provided some Eastern Shore Literacy Council information and training during some of the programs. The goal of the grant project is to promote science and reading to under-served populations. Participants will be encouraged to use the public library and Literacy Council tutoring programs.

To learn more about the Eastern Shore Public Library children's programs visit <http://www.espl.org> or call (757) 787-3400.

Cara Burton, Director 

"The mere brute pleasure of reading -- the sort of pleasure a cow must have in grazing."

~ Gilbert K. Chesterton ~

The Library of Virginia

Mission

As the Commonwealth's library and archives, the Library of Virginia is a trusted educational institution. We acquire, preserve, and promote access to unique collections of Virginia's history and advance the development of library and records management services statewide.

Vision

The Library of Virginia will inspire learning, ignite imagination, create possibilities, encourage understanding, and engage Virginia's past to empower its future.

Finance

The Library's primary funding source is General Fund appropriations. The majority of the Library's General Fund expenses represent transfer payments to local government for state aid to public libraries. Additionally, the Library earns special nongeneral fund revenue from storage fees charged to agencies and courts for document and records storage and from local circuit court records' preservation fees.

The Library also receives federal grant funding through the Library Services and Technology Act (LSTA) of 1996. This grant promotes access to learning and information resources of libraries.

Goals

2014-2016

Collections:

Strengthen and Preserve the Library's collections and expand accessibility for the benefit of users.

Service:

Deliver courteous, accurate, and efficient information services to our customers.

Organizational Excellence:

Position the Library to effectively embrace new challenges and increasing responsibilities.

Educational Readiness and Achievement:

Engage and educate parents, teachers, and learners through programming designed to enhance early literacy readiness and to provide access to quality education resources for prekindergarten and K12 children.

This goal is critical in fulfilling the Library's mission to provide Virginians with access to the most comprehensive information resources and to elevate levels of educational preparedness and attainment of Virginia's citizens.

Associated State Goal

Education: Elevate the levels of educational preparedness and attainment of our citizens.

Education Attainment Objectives

- ◆ Increase the number of children who participate in the Winter Reading Program.
- ◆ Increase the number of children and teens who are served by public libraries through out-of-school programs and summer reading programs.
- ◆ Support the parent as a child's first teacher by implementing Early Literacy Activity Centers in public libraries and providing training on their use.

Youth Services Notes

is issued weekly by

Enid Costley

Children's and Youth Services Consultant

Library Development and Networking

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The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.

Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning.

This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.

Using WordPress to Build Library Websites, eCourse

Continued from page 1

Skilled web developer **Amanda Goodman** will guide you in applying WordPress tools and functionality to library content. You will learn the nuts and bolts of building a library website that is both user friendly and easy to maintain.

Learning outcomes:

- Ability to use WordPress to build and manage your library website
- Understanding how WordPress organizes content types
- Skills to effectively apply your WordPress knowledge to library content
- Ability to use navigation and other features to create a user-friendly website structure

Registration for this facilitated eCourse, which begins on March 7, 2016, can be purchased at the ALA Store at

<http://www.alastore.ala.org/detail.aspx?ID=3618>

Participants in this course will need regular access to a computer with an internet connection for online message board participation, viewing online video, listening to streaming audio (MP3 files), and downloading and viewing PDF and PowerPoint files.

Amanda L. Goodman is the User Experience Librarian at Darien Library, where her projects have included redesigning the library's website, creating marketing materials, and co-managing adult technology education classes. As an MLIS student, she redesigned the **Library and Information Studies' website at the University of North Carolina at Greensboro** using WordPress. It became a model for other UNCG departments' websites. She blogs about her work at **A Ghost of Daisies**.

ALA Press Release, January 27, 2016 

Association for Library Services to Children

Upcoming ALSC Online Learning – February 2016

No matter your schedule, ALSC has a professional development opportunity for you. From hour-long webinars to multi-week online courses, there are a variety of formats to meet the needs of all learners. For more information, please visit:

<http://www.ala.org/alsced>

Webinars

One of ALSC's goals to provide children's librarians with timely, educational and affordable professional development opportunities. Because life in a library moves fast, ALSC's webinars are the perfect solution for someone who wants and needs educational information but doesn't have a lot of time or resources. For more information, please visit:

<http://www.ala.org/alsc/edcareers/profdevelopment/alscweb/webinars>



Below is a list of upcoming webinars:

Managing Children's Services Part II: Scheduling and Time Management in the Youth Services Department
Tuesday, February 16, 2016, 12:30pm Eastern

Managing Children's Services Part III: Managing Financials in a Youth Services Department
Tuesday, March 15, 2016, 12pm Eastern

Managing Children's Services Part IV: Supervising the Youth Services Department
Tuesday, April 19, 2016, 12pm Eastern

"Making" Readers: How the Maker Movement Can Impact Literacy
Thursday, May 5, 2016, 3pm Eastern

Archived Webinars

Missed a webinar you wanted to attend? Don't worry! ALSC presents archived versions of webinars, which are offered at a discounted price. Archived webinars cost only \$25. Please note that recorded versions are not available until all of the live sessions of that webinar have taken place. See the complete list of archived webinars at: <http://www.ala.org/alsc/webinararchive>

Online Education Proposals

Have an idea for an ALSC webinar or online course? The ALSC Education Committee is adding to ALSC's online course and webinar offerings. If you are interested in teaching a course or webinar, please fill out the online education proposal form found at ALSC's website:

<http://www.ala.org/alsc/online-education-proposal>

Posting on PUBYAC February 1, 2016 by Dan Bostrom



Lunar and Planetary Institute Education

EXPLORE Program

Join Explore Earth and Space Science
Facebook page

EXPLORE Newsletter Email: Earth and Space Science for out-of-school time, library, and informal science education programs.

www.lpi.usra.edu/education/explore

Greetings, all! Want to chat with others about your science programs, get ideas, share pictures, but feel uncomfortable posting it to the Explore email listserv? We've set up an Explore Facebook group—please join to check out the latest news and opportunities, and to share your ideas, questions, and favorite space science videos, photos, and news!
<https://www.facebook.com/groups/LPI.Explore>

The group is public—the posts are open to everyone, but in order to post, you have to join the group.

Please check it out!

Christine Shupla

Education Lead

Lunar and Planetary Institute Education

<http://www.lpi.usra.edu/education/>

Universities Space Research Association

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Email sent to Explore distribution list, February 1, 2016.

Welcome to Explore!

**LAUNCH YOUR PROGRAMMING
INTO EXPLORE-ATIONS OF OUR WORLD AND
WORLDS BEYOND!**

This Web site (www.lpi.usra.edu/education/explore) provides hands-on activities and supporting resources such as presentations, recommended books, and Internet resources for librarians and other public program facilitators. We invite you to use these products to engage children and tweens in the wonders of lunar exploration; the planets Earth, Jupiter, and Mars; rockets; staying healthy in space; and more!

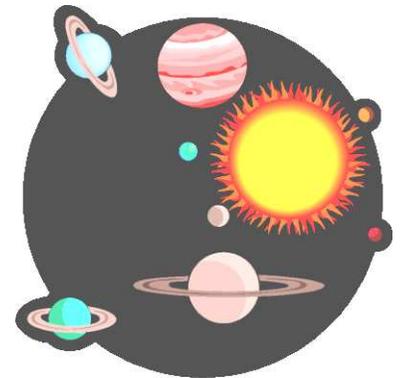
The materials are free for educational use and designed specifically for the library setting and informal educational venues:

- ◆ The hands-on activities are designed to be easy to do, use readily available materials, and require little preparation time.
- ◆ For many of the activities the children make creations to take home and share with their families. Each topic offers opportunities for families

to continue to learn together through reading and web exploration.

- ◆ The topics are designed to be flexible and can be incorporated in any program involving children, including summer sessions, after-school programs, festivals, science days, and family events.
- ◆ Activities vary in length, ranging from 30 minutes to two hours, and often can be modified to fit the time available.
- ◆ *Explore* provides opportunities for partnering libraries with volunteer groups, local businesses, community programs, and schools.

We recommend that you examine the *Explore Web site* and select the topics that will interest your patrons. Try one topic at a time. Realize that each topic has background information for you and additional resources that you can share with your patrons. Consider having some of the books and videos on display for your patrons to check out after the event. In addition to the main activities and demonstrations, there are extensions that allow younger and older children to investigate the topic. Consider getting in touch with local planetariums, museums, scientists, or a **NASA Solar System Ambassador** in your state – ask them to join your events and share their experiences or resources with the children.



Visit our **Community Corner** for the latest NASA mission news and science related to the online portfolio of Explore topics, information related to current best practices in providing hands-on science programming in out-of-school time settings, spotlights on how Explore activities are being incorporated into library programs across the country, and opportunities and resources related to science programming in libraries. Subscribe to our **RSS feed** to receive immediate updates, and search past Community Corner entries at the **Newsstand**. Find upcoming national events – or submit your own local, Explore-based event! – on our **Calendar**. View a brief tour of these new website features at

<http://usra.adobeconnect.com/p4oeznjp3mp/>

Public library professionals are invited to join our Explore listserv! Follow the link to request access to this restricted list, and you will be invited to provide information about your professional interest in using Explore materials. 



More Webinars

No Kid Hungry Virginia

Think Warm Thoughts! Summer Meals Best Practice Webinars

Dear Friend,

What helps me get through a cold winter is thinking about summer!

I encourage you to join **No Kid Hungry Virginia**, the **Virginia Department of Health, and Summer Food Service Program (SFSP)** sponsors from across the Commonwealth in our **2016 Best Practices Webinars!**



Each webinar provides a unique opportunity to learn more about summer feeding and innovative ways to have a successful summer.

Our first webinar will take place this Thursday, February 4th, 2016 from 10am to 11am! Please register using this link.:

<https://attendee.gotowebinar.com/register/6746505863373218818>

Below you will find descriptions of each webinar.

1. Help Save Summer! Use the Summer Food Service Program (SFSP) to Feed Your Community!

Thursday, February 4, 2016

10 am - 11 am

Take the plunge! This webinar is ideal for new and prospective SFSP sponsors; schools, food banks, community organizations, and local government agencies will all benefit! Join expert summer sponsors, the No Kid Hungry Virginia campaign, and the Virginia Department of Health to discuss how to apply for the SFSP, recruit summer feeding sites, apply for grants, evaluate your program, and much more!

2. Outreach, Innovations, and Marketing to Enhance SFSP Awareness

Thursday, February 25, 2016

10am - 11 am

Awareness is one of the most significant barriers to participation in the SFSP. Luckily, there are many creative solutions for getting the word out. Participants will gain ideas for hosting community events, leveraging local partnerships, and gaining maximum visibility for their programs.

3. Tips and Tools to Improve Site Management

Thursday, March 24, 2016

10 am - 11 am

The challenges that come with sponsoring successful sites can be as diverse as the sites themselves. Learn innovative ways to train, retain, communicate with, and manage summer feeding sites with some of Virginia's largest nonprofit sponsors.

4. The Power of Summer Partnerships

Thursday, May 12, 2016

10 am - 11 am

From **Farm to Summer to Read and Feed**, utilize the new and existing partnerships in your community for interactive programming to increase participation in your summer feeding program!

Please register for individual webinars using the links below:

Webinar 1

<https://attendee.gotowebinar.com/register/6746505863373218818>

Webinar 2

<https://attendee.gotowebinar.com/register/2421193145958396674>

Webinar 3

<https://attendee.gotowebinar.com/register/338745610741366018>

Webinar 4

<https://attendee.gotowebinar.com/register/8561418030296764930>

Attached you will find a flyer that you may share with your colleagues and friends interested in providing free summer meals!

Miriam R. Stiefel

No Kid Hungry Program Associate

Virginia Department of Health

miriam.stiefel@vdh.virginia.gov

804-864-7893

Email, February 1, 2016 



Dates to Remember

Virginia Conferences

March 16-20, 2016..... Virginia Festival of the Book 2016.....Charlottesville
 May 2, 2016..... VLA Professional Associates Annual ConferenceWilliamsburg
 October 26-28, 2016..... VLA Annual Conference.....Hot Springs

National Conferences

April 5-9, 2016..... Public Library Association 2016 ConferenceDenver
 June 23-28, 2016..... American Library Association Annual ConferenceOrlando
 September 15-17, 2016..... ALSC National Institute 2016.....Charlotte
 October 27-29, 2016..... Association for Rural & Small Libraries Conference..... Fargo
 November 4-6, 2016..... YALSA's 2016 YA Services Symposium Pittsburgh

Library Observances, Celebration Weeks & Promotional Events

February

American Heart Month.....<http://www.cdc.gov/features/heartmonth>
<http://www.heart.org/HEARTORG/>
<http://healthfinder.gov/NHO/FebruaryToolkit.aspx>
 Black History Month.....<http://asah100.org/future-themes>
 Library Lovers Month.....<http://www.librarysupport.net/librarylovers/>
 National Bird Feeding Month.....<http://www.birdschoice.com/backyard-birding/february-national-bird-feeding-month>

February 1-7..... Children's Authors and Illustrators Week
 February 7..... Give Kids a Smile Day
 February 8..... Chinese New Year
 February 8 -12..... Random Acts of Kindness Week
 February 15..... Presidents Day
 February 17..... Digital Learning Day
 February 24..... World Read Aloud Day

Thanks for the photos and information!

- ◇ **Cara Burton**, Eastern Shore Public Library
- ◇ **Sarah Pahl**, Montgomery-Floyd Regional Library
- ◇ **Miriam R. Stiefel**, No Kid Hungry Program, Virginia Department of Health
- ◇ The usual resources - ALA, ALSC, Lunar and Planetary Institute Education/Universities Space Research Association, PUBYAC



Summer Food Service Program 2016 Best Practices Webinar Series

Join No Kid Hungry Virginia, the Virginia Department of Health, and partners from across the Commonwealth to discuss best practices for serving free summer meals through the Summer Food Service Program (SFSP)!

1. **Help Save Summer! Use the Summer Food Service Program (SFSP) to Feed Your Community!**
Thursday, February 4th, 2016
10 am – 11 am

Take the plunge! This webinar is ideal for new and prospective SFSP sponsors; schools, food banks, community organizations, and local government agencies will all benefit! Join expert summer sponsors, the No Kid Hungry Virginia campaign, and the Virginia Department of Health to discuss how to apply for the SFSP, recruit summer feeding sites, apply for grants, evaluate your program, and much more!

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RSVP to individual webinars using the links below:
[Webinar 1](#) · [Webinar 2](#) · [Webinar 3](#) · [Webinar 4](#)

Please contact Miriam Stiefel, No Kid Hungry Program Associate, for questions and concerns at miriam.stiefel@vdh.virginia.gov. Learn more about summer meals at va.nokidhungry.org/serve-summer-meals!

