

# YOUTH SERVICES NOTES



Week of March 3, 2014

No. 160

## Hampton Public Library

### Black History Month Display

Here are some pictures of our Black History Month Display. We showcased leaders and innovators who typically don't get much attention during the month.  
— Caitlin Flanagan, Children's Librarian, Hampton Public Library ■



## American Library Association

### E-books: What Librarians Need To Know Now And For The Future

ALA Editions announces a new iteration of its popular eCourse **E-books: What Librarians Need to Know Now and for the Future**.

<http://www.alastore.ala.org/detail.aspx?ID=4221>

**Mirela Roncevic** will serve as the instructor for this four-week facilitated eCourse starting on **April 7, 2014**.



**Mirela Roncevic** has been involved with e-books and e-readers since their emergence, and in this new eCourse she'll give you the foundation you need to make e-books work for your library and your career. Requiring no prior knowledge of e-books, this eCourse will sketch in their history while showing you how they function in libraries, exploring issues ranging from file formats to delivery mechanisms and lending policies and what they mean for libraries both now and in the future.

#### Topics include:

- defining e-books and understanding how they work;
- where e-books are available and how are they delivered and distributed;
- how e-books are used in libraries—in physical branches, digital branches, library websites and in classrooms;
- the current issues relating to e-books in libraries and what you need to know to be prepared for the future.

#### eCourse outline

##### Week 1: Introduction to E-books & E-readers

- Definition & context
- History of e-books/major milestones
- Basic features of e-books
- Advantages/challenges of e-books
- Digital Rights Management (DRM)
- E-book softwares & formats
- Dedicated e-readers and other portable devices
- Dominant brands in the e-book market

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## Youth Services Notes

is issued weekly by

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**The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.**



**Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning. This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.**



## American Library Association

### Join YALSA In Its 100 Days Till Summer Countdown

The **Young Adult Library Services Association (YALSA)** will be counting down to the first day of summer through a slew of online activities.

The drive behind the implementation of these activities and the summer countdown is to help libraries gear up for their summer reading and learning programs. The discussion forums will be hosted online through YALSA's official Summer Reading & Learning website with the first one starting on the 100th day till summer – March 14. A new forum will take place every 25 days till the official day of summer – June 21.

On each scheduled date, a forum will be created on the Summer Reading & Learning website with a topic related to summer reading and learning. Educators, out-of-school time providers and library workers are encouraged to log on to the website that day and participate in the discussion to share ideas and resources relating to programming, school outreach, marketing and more.

The calendar of discussion topics are as follows:

- ◆ March 14 – Programming strategies for success
- ◆ April 8 – Effective school outreach
- ◆ May 2 – Building summer learning into existing reading programs
- ◆ May 27 – Tips for marketing to teens

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## Dates to Remember

### Regional Early Literacy Activity Center Exchanges, Spring 2014

Thursday, March 6, 2014 .....	Waynesboro Public Library .....	Waynesboro
Friday, March 7, 2014.....	Bedford Public Library.....	Central Library
Friday, March 28, 2014.....	Pamunkey Library System.....	Ashland
Thursday, April 3, 2014.....	Southside Regional Library .....	Boydton Public Library
Tuesday, April 8, 2014.....	Chesapeake Public Library.....	Central Library
Friday, April 11, 2014 .....	Tazewell County Public Library .....	Tazewell
Thursday, April 17, 2014 .....	Middlesex County Public Library .....	Location to be announced
Friday, May 2, 2014.....	Prince William County Library System.....	Bull Run Regional Library, Manassas

### Online Courses

February 17–March 21, 2014 .....	Early Literacy and Books: Making the Connection.....	online course
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### Conferences

March 11-15, 2014.....	Public Library Association .....	Indianapolis
June 26–July 1, 2014 .....	American Library Association Annual Conference .....	Las Vegas
September 18-20, 2014 .....	Association for Library Service to Children National Institute.....	Oakland
October 22-24, 2014.....	Virginia Library Association.....	Williamsburg

### Training

Evanced Summer Reader Training .....	On request – Call or email Enid .....	At Your Library
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## E-books: What Librarians Need to Know...

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### Week 2: Availability & Publishing of E-books

- Types of e-books (free, low cost, open access)
- Business of publishing e-books (traditional vs. e-publishing)
- The phenomenon of digital self-publishing
- Sources of e-books online (nonprofits vs. for-profits)
- Online e-book stores (Amazon.com, iBooks, etc.)
- Online e-book repositories (e.g., Project Gutenberg, HathiTrust, Google Books)
- Google Books Settlement
- Online reading communities (GoodReads, Shelfari, weRead)
- E-textbooks

### Week 3: E-books in Libraries: Products & Purchasing

- E-book platforms in libraries (aggregators, distributors, publishers, etc.)
- E-book lending services (e.g., OverDrive, 3M, etc.)
- University Press consortia platforms
- E-book issues in academic, research, public, and K-12 libraries
- Criteria for purchasing e-book platforms

### Week 4: Current Trends & Future Prospects

- E-book controversies
- Ethics of e-books
- E-book trends in 2013
- Future predictions for e-books
- Review/discussion

### About the Instructor

**Mirela Roncevic** is an independent writer, editor and content developer recognized for spearheading a number of initiatives in the LIS field, including the overhaul of reference coverage in *Library Journal*. She has also managed publications of LIS books and newsletters and developed free online resources for librarians, including The Library Grants Center. At the forefront of the e-book revolution since its infancy, she managed *Library Journal's* first e-book reviews column in 1999 and is a consultant for e-content producers, advising them on positioning their products in libraries while working closely with librarians. Editor of *The Library Journal Guide to E-Reference Resources*, she authored a recent issue of ALA TechSource's *Library Technology Reports* on e-book platforms in libraries and is co-editor of ALA Editions' new journal *eContent Quarterly*. Follow her on Twitter @MirelaRoncevic.

Registration for this ALA Editions facilitated eCourse, which begins on April 7, can be purchased at the ALA Store.

<http://www.alastore.ala.org/detail.aspx?ID=4221>

Participants in this course will need regular access to a computer with an internet connection for online message board participation, viewing online video, listening to streaming audio (MP3 files), and downloading and viewing PDF and PowerPoint files. ALA Editions publishes resources used worldwide by tens of thousands of library and information professionals to improve programs, build on best practices, develop leadership, and for personal professional development. ALA authors and developers are leaders in their fields, and their content is published in a growing range of print and electronic formats. Contact ALA Editions at (800) 545-2433 ext. 5418 or [editionscoursehelp@ala.org](mailto:editionscoursehelp@ala.org).

ALA Store purchases fund advocacy, awareness, and accreditation programs for library professionals worldwide.

Source: Press Release, February 27, 2014 ■

## Book As iPad App: Multimedia, Multi-touch E-books And Their Future In Libraries

ALA Editions announces a new iteration of its popular eCourse [Book as iPad App: Multimedia, Multi-Touch E-Books and their Future in Libraries](http://www.alastore.ala.org/detail.aspx?ID=3913).

<http://www.alastore.ala.org/detail.aspx?ID=3913>

**Nicole Hennig** will serve as the instructor for this four-week facilitated eCourse starting on April 7, 2014.



Your patrons trust your recommendations on what to read next, and as the use of iPads proliferates, they will look to you for recommendations on exemplary books as apps. The best of this new breed of apps use the multimedia, multi-touch capabilities of the iPad to extend the concept of the book, creating a new immersive experience for readers.

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# Thanks

for the photos!

◇ **Caitlin Flanagan**, Children's Librarian,  
Hampton Public Library

## Books As iPad App

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In this eCourse, **Nicole Hennig**, head of the user experience (UX) group for the MIT Libraries, will:

- provide guidance for integrating iPads into your library's programs and services by facilitating demos of important titles from the most innovative publishers;
- offer benchmarks for evaluating book apps and writing reviews of them;
- lead you in conversation about book apps as you share your reviews with the class.

Each week's lesson includes a video introduction, readings and ongoing message board discussions. **To participate, you will need access to an iPad.** It's recommended that students plan to budget \$30–\$50 on apps, though additional purchases are not required to take the eCourse. To get the most out of this eCourse you should already be comfortable with using an iPad and purchasing apps.

### eCourse outline

#### 1. Introduction to book apps

- What is a book app: definitions and fuzzy boundaries
- What are the features that enhance the reading experience?
- Genres overview
- Publishers to watch

#### 2. Survey of adult nonfiction and fiction titles, including reference books

- Navigation, browsing, image manipulation, geo and location awareness, covers
- Social sharing and annotation
- Enhanced possibilities for learning
- What makes for an excellent user experience?

#### 3. Children's books and graphic novels, for all ages

- Image manipulation, multi-touch, zooming, interactivity, audio, sound design
- Enhanced possibilities for learning
- Breaking the boundaries between books and interactive tools
- What makes for an excellent user experience?

#### 4. Innovation and the future of the book

- Merging and shifting boundaries
- Publisher fears and digital rights management (DRM)
- Bundling of formats (epub, PDF, mobi)
- Native mobile apps vs. web apps. Book apps vs. Kindle/NOOK/iBooks, etc.
- Publishing tools: iBooks Author and more
- Ideas and idea-generation activities for new services around iPads
- Resources for keeping up to date: books, articles, blogs, publishers, book apps, and more

## About the Instructor

**Nicole Hennig** worked for the MIT Libraries for 14 years as head of user experience (2010 – 2012) and Web manager & usability specialist (1999 – 2010). Her expertise includes user experience studies, mobile web, mobile apps and the user experience of e-reading. She presents frequently on these topics at national and regional conferences. Winner of several awards, including the MIT Libraries Infinite Mile Award for Innovation and Creativity, the MIT Excellence Award for Innovation Solutions, and the ASIS&T Chapter Member of the Year, she is the co-creator of the popular website **Apps for Academics**. She also teaches the online course **Apps4Librarians** and is co-founder of **FeedWelder**, an easy-to-use web tool for curating and displaying RSS feed content on websites.

**Registration for this ALA Editions facilitated eCourse, which begins on April 7, can be purchased at the ALA Store.**

<http://www.alastore.ala.org/detail.aspx?ID=3913>

Participants in this course will need regular access to a computer with an internet connection for online message board participation, viewing online video, listening to streaming audio (MP3 files), and downloading and viewing PDF and PowerPoint files.

*Source: Press Release, February 27, 2014* ■

## iPads, Tablets And Gadgets In The Library

ALA Editions announces a new iteration of its popular eCourse **iPads, Tablets, and Gadgets in the Library: Planning, Budgeting, and Implementation.**

<http://www.alastore.ala.org/detail.aspx?ID=3819>

**Rebecca Miller, Carolyn Meier and Heather Moorefield-Lang** will serve as the instructors for this **six-week facilitated eCourse starting on March 31, 2014.**

At the end of this eCourse, you will be able to:

- understand your library's/community's needs related to tablets and other technologies;
- become familiar with the types of tablets and other electronic tools that can enhance library services and staff productivity;
- set up a multifaceted tech tool program;
- use tablets and other tech tools efficiently and effectively;
- communicate effectively with a network of individuals with the same interests regarding tech tools;
- stay up to date with tablets and other tech tools.



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## iPads, Tablets And Gadgets In The Library

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Now that personal electronic devices like tablets, smart phones and digital cameras are ubiquitous, it's important for librarians to be able to incorporate these devices into both library services and internal staff activity. In this first-of-its-kind eCourse, **Virginia Tech librarians and gadget experts Rebecca Miller, Carolyn Meier and Heather Moorefield-Lang** will show you what you need to know about these gadgets, from surveying the landscape of available products to purchasing and implementing these devices in your library. Over the six weeks of the eCourse you will also gain new tech skills, such as communicating via video blog or podcast and using Twitter and social bookmarking tools to share ideas.

### eCourse outline

#### **Weeks 1-3: Getting Started with Tech Tools**

**Week 1:** *Technology landscape and needs assessment*

- Overview and relevancy of eCourse material
- community/library needs assessment

**Week 2:** *Gadget overview*

- Finding funding
- Review of budget
- Overview of technologies

**Week 3:** *Setting up a program*

- Writing policies and reviewing licenses/agreements
- Circulating the gadgets
- Training staff
- Assessment and evaluation of programs

#### **Weeks 4-6: Effectively Using Tech Tools**

**Week 4:** *Library services*

- Case studies
- Discussion among participants of examples and/or ideas from their own libraries

**Week 5:** *Personal productivity*

- Case studies: how staff members are using gadgets in their daily activities. Discussion will include apps for tablets, creative uses of technology in various activities, and other anecdotal information.

**Week 6:** *Keeping current with tech tools*

- Strategies for managing information
- Resources for current awareness

### About the Instructors

**Rebecca K. Miller** is the college librarian for Science, Life Sciences, and Engineering at Virginia Tech. Previously, she served as the Digital Technologies Librarian at Louisiana State University and has published several articles on the topic of technology and instruction. Currently, she serves on the editorial boards of three journals and holds leadership positions in both national and state level professional organizations.

**Carolyn Meier** is the first year instruction librarian in Newman Library at Virginia Tech. She is a past co-chair of the Library Instruction Round table (LIRT) Transition to College committee. While at Virginia Tech, she developed and implemented an online research course for grad students and with other librarians in designing online modules for first year students. Her work and research interests focus on information literacy, assessment and new methods for improving instruction and finding new technologies to reach students.

**Heather Moorefield-Lang** is the education and applied social sciences librarian at Virginia Tech. She is the chair of the American Association of School Librarians Best Websites for Teaching and Learning Committee. Her current research is involved with the success and challenges of 3D printers in libraries and schools at every type and level. She is also delving into the research of digital citizenship and the online presence of our digital futures and afterlife.

**Registration for this ALA Editions facilitated eCourse, which begins on March 31, can be purchased at the ALA Store.**

<http://www.alastore.ala.org/detail.aspx?ID=3819>

Participants in this course will need regular access to a computer with an internet connection for online message board participation, viewing online video, listening to streaming audio (MP3 files), and downloading and viewing PDF and PowerPoint files.

*Source: Press Release, February 26, 2014* ■

## **Join YALSA in Its 100 Days Till Summer Countdown**

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All interested individuals are encouraged to participate and become an online community member of the Summer Reading & Learning site to stay up to date with the latest summer reading and learning news, as well as resources. Additionally, YALSA will be giving away prizes on each of the four dates via the forums.

For more information about the above activities, as well as summer reading and learning, please visit YALSA's Summer Reading & Learning website. YALSA's summer reading and learning efforts are supported by the **Dollar General Literacy Foundation**. For years, the Dollar General Literacy Foundation has provided Youth Literacy Grants to schools, public libraries, and nonprofit organizations in hopes to provide assistance in implementing and expanding literacy programs for youth. For more information about Dollar General and its Youth Literacy Grants, visit [www.dollargeneral.com](http://www.dollargeneral.com)

*Source: Press Release, February 26, 2014* ■

