



# YOUTH SERVICES NOTES

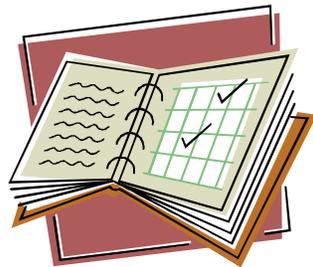
Week of January 6, 2014

No. 152

## American Library Association

### **Celebration Weeks & Promotional Events 2014**

ALA's offices and divisions sponsor a variety of library promotions throughout the year that libraries of all types all across the country can get involved with to promote libraries and create awareness of library issues. Check out the links below to see how you can bring these promotions to your library.



This page, located at <http://www.ala.org/conferencesevents/celebrationweeks> is compiled by the ALA Library. Please send any needed corrections to Valerie Hawkins of ALA's Library. Both current and future event dates appear on the **Public Google Calendar**, Calendar of American Library Association Promotions and Events, located at <https://www.google.com/calendar/embed?src=alalibrary%40gmail.com&ctz=America/Chicago>

Please direct any and all comments and questions on this calendar to [alalibrary@gmail.com](mailto:alalibrary@gmail.com).

### **ALA Youth Media Awards**

<http://www.ala.org/yma>

**January 27, 2014 at the ALA Midwinter Meeting in Philadelphia, PA at 8:00 a.m. EST**

Each year the American Library Association (ALA) honors books and media for children and teens. Recognized worldwide for the high quality they represent, the **ALA Youth Media Awards (YMA)**, which include the prestigious Newbery, Caldecott, Printz, and Coretta Scott King Book Awards, do guide parents, educators, librarians and others in selecting the best materials for youth. Selected by committees composed of librarians and other literature and media experts, the awards encourage original and creative work in the field of children's and young adult literature and media. The award announcements are made as part of the ALA Midwinter Meeting, usually on the Monday

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## Virginia Early Childhood Foundation

### **VECF Launches School Readiness Map Tool**

The **Virginia Early Childhood Foundation** is pleased to launch a web based **interactive map** as a companion tool for the recently released School Readiness Report Card. Follow this link to access the map: <http://www.vareportcard.com/map.php>

The tool gives policymakers, business, school and community leaders, and citizens of the Commonwealth a simple way to see how their communities measure up in indicators relevant to good health, school readiness and educational achievement. As with the Report Card, tool users can quickly view data in areas of:

**RISK:** Data to help us realistically understand the circumstances in which Virginia's children are growing and learning.

**REACH:** Description of program access, quality, and accountability to give us a sense of our current system's capacity.

**RESULTS:** Educational outcomes to provide a glimpse of the effectiveness of the system in supporting all children.

As a business-led public private partnership, VECF is committed to bringing accountability and innovation to Virginia's efforts to support children's healthy growth and development. The end result will be a stronger workforce and more vibrant communities in the Commonwealth. As Stephen Fuller, regional analyst at James Madison University notes: "If Virginia is to regain its competitiveness in the national economy, its homegrown workers need to be better prepared for school."

It is our hope that the report and mapping tool will inform and motivate Virginia's leaders to carve a clear path to success for all young children in Virginia. Please contact [info@vecf.org](mailto:info@vecf.org) if you are interested in registering for a 30-minute tutorial on use of the mapping tool.

Sincerely,  
Kathy Glazer, President ■

## Youth Services Notes

is issued weekly by

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**The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.**



**Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning. This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.**

## YALSA News

### **Date Change for YA Lit Symposium**

Due to a change of availability at the hotel, YALSA has had to move the dates of the **2014 YA Literature Symposium**. **The new dates are now November 14 – 16, 2014**. Please note that the location stays the same, which is the Hyatt Regency in Austin, Texas. We do apologize for the inconvenience, and as a gesture of goodwill we have re-negotiated our contract with the hotel so that the nightly room rate has been reduced from \$129 to \$124, all attendees will get a 50% parking discount and there will be free Internet access in the meeting rooms and hotel rooms.

To learn more about the symposium, please visit [www.ala.org/yalitsymposium](http://www.ala.org/yalitsymposium). The preliminary program will be posted on that site by February 1<sup>st</sup>. We hope to see you in Austin for this great event!

**Beth Yoke, CAE**

**Executive Director**

**Young Adult Library Services Association**

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*Source: email, dated December 31, 2013* ■

## **Dates to Remember**

### **Regional Early Literacy Activity Center Exchanges, Spring 2014**

Thursday, March 6.....	Waynesboro Public Library .....	Waynesboro
Friday, March 7 .....	Bedford Public Library.....	Central Library
Friday, March 28 .....	Pamunkey Library System.....	Ashland
Thursday, April 3 .....	Southside Regional Library .....	Boydton Public Library
Tuesday, April 8.....	Chesapeake Public Library .....	Central Library
Friday, April 11.....	Tazewell County Public Library .....	Tazewell
Thursday, April 17.....	Middlesex County Public Library .....	Location to be announced
Friday, May 2.....	Prince William County Library System.....	Bull Run Regional Library, Manassas

### **Training**

December 9, 2013-January 3, 2014.....	Introduction to Moodle.....	online course
January 13-February 14, 2014.....	Early Literacy and Books: Making the Continue.....	online course
January 13-February 14, 2014.....	Libraries and Autism: We're Connected.....	online course
Friday, February 7, 2014.....	STEM for Librarians.....	Science Museum of Virginia, Richmond

## Celebration Weeks and Promotional Events 2014

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morning of the ALA Midwinter Meeting. Award presentations will be made at the ALA Annual Conference. Contact the [ALA Public Information Office](#) with questions about the YMA announcement.

### Digital Learning Day

<http://www.digitallearningday.org>

**February 5, 2014**

Digital Learning Day, presented by the [Alliance for Excellent Education](#) and other national educational associations and organizations, with ALA's [American Association of School Librarians \(AASL\)](#) as a core partner, calls on teachers, schools, principals, community leaders, parents and students. The event celebrates innovative teaching practices that make learning more personalized and engaging and encourage exploration of how digital learning can provide more students with more opportunities to get the skills they need to succeed in college, career and life. See the AASL press release dated October 30, 2012, AASL again a core partner in celebrating Digital Learning Day. See *Digital Learning Day 2013: Join the Celebration!* from the AASL Blog as well as *Are You Prepared for Digital Learning Day?* from the ALA Washington Office District Dispatch Blog. Contact AASL with questions.



### Teen Tech Week

<http://teentechweek.ning.com>

**March 9-15, 2014**

Teen Tech Week is a national initiative sponsored by the [Young Adult Library Services Association](#) and is aimed at teens, their parents, educators and other concerned adults. The purpose of the initiative is to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries such as DVDs, databases, audiobooks, and videogames. Teen Tech Week encourages teens to use libraries' nonprint resources for education and recreation, and to recognize that librarians are qualified, trusted professionals in the field of information technology. Teen Tech Week began in 2007 and has a general theme of Get Connected @ your library. The event is held annually during the second week of March. Contact the ALA Young Adult Library Services Association (YALSA, a division of ALA) with questions.

### Freedom of Information Day

**March 16, 2014**

Freedom of Information (FOI) Day is an annual event on or near March 16, the birthday of James Madison, who is widely regarded as the Father of the Constitution and as the foremost advocate for openness in government. Each year, the James Madison Award and the Eileen Cooke State & Local

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## STEM Exploration and Engagement for Librarians Workshop—February 7, 2014

### Making Hotel Reservations for the STEM Workshop

The link for people to make hotel reservations at the [Hilton Garden Inn Richmond Downtown](#) for **February 6, 2014** (the night before the workshop), is at

<http://hiltongardeninn.hilton.com/en/gi/groups/personalized/R/RICDTGI-STEM-20140206/index.jhtml>.

They may also contact the hotel by phone at (804) 344-4300. The room block should allow anyone to check out on February 8 instead of February 7 if they need to stay another night for some reason. **The hotel is located at 501 East Broad Street, Richmond, VA 23219.** Unfortunately, they are not able to offer any discounted or free parking. Valet parking is \$21.00. Check-In time is 4:00 pm. Check-out time is 11:00 am. **Attendees are responsible for paying for their own lodging and incidental expenses. The room block will be released on January 17, 2014.** The room block lodging rate is \$114 plus applicable taxes.

If anyone tries to make a reservation and is told that the room block has been filled, please have them contact me directly at [Paranita.carpenter@lva.virginia.gov](mailto:Paranita.carpenter@lva.virginia.gov). I can add more rooms to the block as needed.

### Catering

Catering will be provided by Apple Spice Junction. Breakfast will be the Breakfast Sandwich Bar where you build your own breakfast sandwich with fresh-baked rolls or biscuits, bacon, ham, sausage, cheese, egg, seasonal fresh cut fruit, assorted juices, bottled water, and coffee. Lunch will be the Pasta Bar with penne pasta, fettuccine, and rotini spirals with marinara and Alfredo sauce. Served with fresh steamed vegetable medley, Parmesan cheese, crisp tossed green or Caesar salad, grilled chicken, sautéed portabellas, and made from scratch sourdough bread with garlic butter. There will also be some cookie and brownie trays, assorted canned drinks, and bottled water.

— *Paranita Carpenter* ■

## Celebration Weeks and Promotional Events 2014

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Madison Award are presented by the **American Library Association Washington (DC) Office** on Freedom of Information Day to recognize those individuals or groups that have championed, protected, and promoted **public access to government information** and the **public's right to know**. Contact Jacob Roberts, Communications Specialist of the ALA Washington Office, with questions.

### School Library Month

<http://www.ala.org/aasl/slm>

*April 2014*

**School Library Month (SLM)** is the **American Association of School Librarians' (AASL)** celebration of school librarians and their programs. First celebrated in 1985 (as School Library Media Month; the name was changed to School Library Month in 2010), every April school librarians are encouraged to create activities to help their school and local community celebrate the essential role that strong school library programs play in a student's educational career. Shares the theme of National Library Week. Contact the ALA American Association of School Librarians (AASL, a division of ALA) with questions

### Money Smart Week®

<http://www.moneysmartweek.org/ala>

*April 5-12, 2014*

The **American Library Association (ALA)** joined in a partnership with the **Federal Reserve Bank of Chicago** to make Money Smart Week® @ your library a national initiative, which was first held April 2-9, 2011. Celebrating its 12th year in 2013 (and its third as a national ALA initiative), the Money Smart Week® mission is to promote personal financial literacy. Libraries of all types in the Midwest have participated in Money Smart Week®, partnering with community groups, financial institutions, government agencies, educational organizations and other financial experts to help consumers learn to better manage their personal finances. ALA and the Federal Reserve Bank of Chicago have launched a special section of the Money Smart Week® website <http://www.chicagofed.org/webpages/education/msw/ala/index.cfm> devoted to libraries, with information on how to participate, as well as toolkits, resources and examples of programming for public, academic, school and special libraries. Contact Don Wood of ALA's Chapter Relations Office (CRO) with any questions.

### National D.E.A.R Day

#### National Drop Everything and Read Day

<http://www.dropeverythingandread.com/NationalDEARday.html>

*April 12, 2014*

D.E.A.R. stands for Drop Everything and Read. **National D.E.A.R. Day is a special reading celebration to remind and encourage families to make reading together on a daily basis a family priority.** The official event date, April 12th, is the birthday of author Beverly Cleary. D.E.A.R. is sponsored by the National Education Association (NEA); Parent Teacher Association (PTA); the Association for Library Service to Children (ALSC, a division of the American Library Association); Reading Rockets; The General Federation of Women's Clubs (GFWC); the Newspaper Association of America Foundation (NAA); First Book; HarperCollins Children's Books; Read Kiddo Read; Walden Media and Ramona Quimby.

### National Library Week

<http://www.ala.org/nlw>

*April 13-19, 2014*

The 2014 theme is *Lives change @ your library.*

First sponsored in 1958, National Library Week is a national observance sponsored by the American Library Association (ALA) and libraries across the country each April. It is a time to celebrate the contributions of our nation's libraries and librarians and to promote library use and support. All types of libraries -- school, public, academic and special -- participate. Contact National Library Week Campaign Coordinator Megan McFarlane of the ALA Public Information Office with questions.

### National Library Workers Day

<http://ala-apa.org/nlwd>

*April 15, 2014 (Tuesday of National Library Week)*

The **American Library Association-Allied Professional Association (ALA-APA)**, the organization for the advancement of library employees, annually sponsors National Library Workers Day, which falls on the Tuesday of National Library Week. First celebrated in 2004, the purpose is to recognize all library workers, including librarians, support staff and others who make library service possible every day. Contact Lorelle Swader of ALA's Office for Human Resource Development and Recruitment with questions.

### National Bookmobile Day

<http://www.ala.org/bookmobiles>

*April 16, 2014 (Wednesday of National Library Week)*

First celebrated in 2010 by the American Library Association Office for Literacy and Outreach Services (OLOS), the Association of Bookmobile and Outreach Service (ABOS), and the Association for Rural & Small Libraries (ARSL). National Bookmobile Day is an annual

# DayByDayVA

WWW.DAYBYDAYVA.ORG FAMILY LITERACY CALENDAR

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celebration of the contributions of our nation's bookmobiles and the dedicated professionals who make quality bookmobile outreach possible in their communities. Contact John Amundsen, ALA OLOS Communications Specialist with questions.

### Celebrate Teen Literature Day

**April 17, 2014 (Thursday of National Library Week)**

First celebrated in 2007 by the **Young Adult Library Services Association** (YALSA, a division of ALA) under its original name, Support Teen Literature Day. The purpose of the renamed (starting in 2013) Celebrate Teen Literature Day is to raise awareness among the general public that young adult literature is a vibrant, growing genre with much to offer today's teens as well as showcase some award-winning authors and books in the genre as well as highlight librarians' expertise in connecting teens with books and other reading materials. Contact the ALA Young Adult Library Services Association (YALSA, a division of ALA) with questions.

### World Book Night

<http://www.ala.org/conferenceevents/wbn>

**April 23, 2014**

**World Book Night (WBN)** is a celebration of literacy by publishers, bookstores, libraries and individuals who love books and reading. On World Book Night – Wednesday, April 23, 2014 – 25,000 "book givers" will each give away 20 copies of a specially-printed, not-for-resale WBN edition of book they have read and loved (from a list of 30 titles selected by librarians and booksellers) to complete strangers – people who may never have owned a book of their own. To promote this literacy event, libraries and bookstores – as organizational participants in the event – form a nationwide advocacy and distribution network.



### Preservation Week

<http://www.ala.org/alcts/confevents/preswk>

**April 27-May 3, 2014**

Preservation Week, first observed by the **Association for Library Collections & Technical Services (ALCTS)** in 2010, offers an opportunity to celebrate collecting and preservation in your community, and to highlight your institution as a source of preservation information.

Contact the Association for Library Collections & Technical Services (ALCTS, a division of ALA) with questions.

### Children's Day/Book Day

**El día de los niños/El día de los libros (Día)**

<http://dia.ala.org>

**April 30, 2014**

**Children's Day/Book Day**, also known as **El día de los niños/El día de los libros (Día)**, is a celebration of children, families, and reading and held annually on April 30. The celebration emphasizes the importance of advocating literacy for every child regardless of linguistic and cultural background. Through several grants from the W.K. Kellogg Foundation, the **Association for Library Service to Children (ALSC)** continues to increase public awareness of the event in libraries throughout the country. ALSC is collaborating on this effort with the Founding Partner of Día, the **National Association to Promote Library and Information Services to Latinos** and the **Spanish Speaking (REFORMA)**. Día is an enhancement of Children's Day, which began in 1925. Children's Day was designated as a day to bring attention to the importance and well-being of children. In 1996, nationally acclaimed children's book author Pat Mora proposed linking the celebration of childhood and children with literacy to found El día de los niños/El día de los libros. Contact the ALA Association for Library Service to Children with questions.

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## Winter Reading Program 2014

### Check this out!

The Library of Virginia's Winter Reading Program is profiled in the November/December 2013 issue of *Public Libraries*.

Artwork from *My Heart is Like A Zoo* by Michael Hall is copyrighted by Michael Hall and used with permission.

## Celebration Weeks and Promotional Events 2014

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*El 30 de abril es una fecha muy significativa para los niños. Se celebra el día de los niños y de los libros. Esta celebración se conoce como El día de los niños/ El día de los libros, y celebra la alegría y las maravillas de la infancia y la importancia de los libros en nuestra vida. Póngase en contacto REFORMA con preguntas.*

### Choose Privacy Week

<http://www.privacyrevolution.org>

**May 1-7, 2014**

**Choose Privacy Week**, first observed by the **ALA Office for Intellectual Freedom (OIF)** in 2010, is an initiative that invites library users into a national conversation about privacy rights in a digital age. The campaign gives libraries the tools they need to educate and engage users, and gives citizens the resources to think critically and make more informed choices about their privacy. Contact the ALA Office for Intellectual Freedom (OIF) with questions.

### National Library Legislative Day

<http://www.ala.org/nlld>

**May 5-6, 2014**

The **American Library Association, Chief Officers of State Library Agencies (COSLA)**, the **District of Columbia Library Association (DCLA)** and the **Special Libraries Association (SLA)** sponsor National Library Legislative Day. Contact Jazzy Wright, Press Officer of the ALA Washington Office, with questions.

### Library Card Sign-up Month

<http://www.ala.org/librarycardsignup>

**September 2014**

**September is Library Card Sign-Up Month** - a time when the American Library Association and libraries across the country remind parents that the most important school supply of all is @ your library® - it's your library card. September was first so designated in 1988, as a continuation of a national campaign launched the previous year. Contact Library Card Sign-up Month Campaign Coordinator Megan McFarlane of the ALA Public Information Office with questions.

### Banned Books Week

<http://www.ala.org/bbooks>

**(2014 dates to be announced)**

**Banned Books Week**, an annual celebration of the freedom to read since 1982, is observed the last week of September. Each year, librarians, booksellers, teachers and countless others take this opportunity to highlight the importance of intellectual freedom and remind us not to take this precious democratic freedom for granted. Contact the ALA Office for Intellectual Freedom (OIF) with questions.

### Banned Websites Awareness Day

<http://www.ala.org/aasl/bwad>

**(2014 date to be announced)**

In an extension of the observance of Banned Books Week, the American **Association of School Librarians (AASL)** designated Wednesday, September 28, 2011, as the first annual Banned Websites Awareness Day. By doing so, it's AASL's hope to bring attention to the overly aggressive filtering of educational and social websites used by students and educators. Contact the ALA American Association of School Librarians (AASL, a division of ALA) with questions.

### Teen Read Week

<http://teenreadweek.ning.com>

**October 12-18, 2014**

A national literacy initiative of the **Young Adult Library Services Association** that is aimed at teens, their parents, librarians, educators, booksellers and other concerned adults. Teen Read Week was started in 1998. The continuing message of the Teen Read Week initiative is to encourage 12-18 year olds to "Read For The Fun Of It". Each year an annual theme allows YALSA to focus on timely topics and teen interests. Teen Read Week is celebrated the third full week in October every year. Contact the ALA Young Adult Library Services Association (YALSA, a division of ALA) with questions.

### National Friends of Libraries Week

[http://www.ala.org/united/events\\_conferences/folweek](http://www.ala.org/united/events_conferences/folweek)

**October 19-25, 2014**

Friends of Libraries groups now have their very own national week of celebration, courtesy of **United for Libraries (Association of Library Trustees, Advocates, Friends and Foundations, a division of ALA)**. The celebration offers a two-fold opportunity to celebrate Friends. Use the time to creatively promote your group in the community, to raise awareness, and to promote membership. This is also an excellent opportunity for your library and Board of Trustees to recognize the Friends for their help and support of the library. Contact United for Libraries with questions.

### International Games Day

<http://igd.ala.org>

**November 15, 2014**

ALA's National Gaming Day, first celebrated in 2008, focuses on the social and recreational side of gaming. Gaming at the library encourages patrons of all ages to interact with diverse peers, share their expertise and develop new strategies for gaming and learning. At the library, kids can socialize with their friends and play board and video games while surrounded by books, librarians and a real world of knowledge. Use the International Games Day Contact Form with any questions.

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### Picture Book Month

<http://picturebookmonth.com/>

**November 2014**

The **American Association of School Librarians (AASL)** will celebrate the picture book during the month of November as a partner of the third annual Picture Book Month. Founded by author and storyteller Dianne de Las Casas, Picture Book Month is an international literacy initiative that celebrates the print picture book in an increasingly digital age. Contact Picture Book Month with questions.

Source: <http://www.ala.org/conferencesevents/celebrationweeks>

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### From PUBYAC

## Books for Summer Reading Prizes

Below is a list of the recommendations I received for places to **purchase [board] books for summer reading prizes.**

#### ALA Dollar Days

<http://ala.dollardays.com/wholesale-childrens-books.html>

#### Amazon.com

<http://www.amazon.com/>

#### Baker and Taylor

<http://www.btol.com/>

#### Bargain Books Wholesale

[http://www.bargainbookswholesale.com/store/index.php?main\\_page=index](http://www.bargainbookswholesale.com/store/index.php?main_page=index)

#### Booksbythefoot.com

<http://www.booksbythefoot.com/>

#### Dollar Tree

<http://www.dollartree.com/toys/reading-coloring/629c624c624/index.cat>

#### firstbook.org

<http://www.firstbook.org/>

#### Overstock.com

<http://www.overstock.com/>

#### Scholastic Literacy Partners/ FACE

<http://teacher.scholastic.com/products/face-new/>

It looks like we will be going through Dollar Tree. I brought that as a suggestion to our summer reading planning meeting, and everyone seemed really excited about the possibility of offering board books as prizes for our Wee Read and Play program. Thanks for all your help!

Liz Hoffman, Library Associate, Youth Services, Siouxland Libraries, Sioux Falls, SD 57117

Posted December 26, 2013; original request posted December 11, 2013 ■

### The Polar Express

## Celebrating Christmas at Chesterfield County Public Library—Bon Air

On Tuesday, December 17, 2013, the Bon Air branch of the Chesterfield County Public Library had a special night time reading of “**The Polar Express**” and singing of Christmas carols. Children were encouraged to come in their pajamas.

Bon Air’s Homegrown program **Polar Express** was a huge success. We had over 80 people in attendance. Children enjoyed listening to the book and singing Christmas carols (complete with Rudolph noses and Santa beards). The program concluded with a craft and refreshments of cookies and warm cocoa.

— Barbara Gumulak, Librarian Youth Planning



Sarah Church was not only instrumental in helping prepare supplies for the program, she also volunteered to be the conductor. She greeted each child at the door and punched their tickets. Then she started the program with a game of “conductor says.”



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## Celebrating Christmas at Chesterfield

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The program in full swing at 7:05

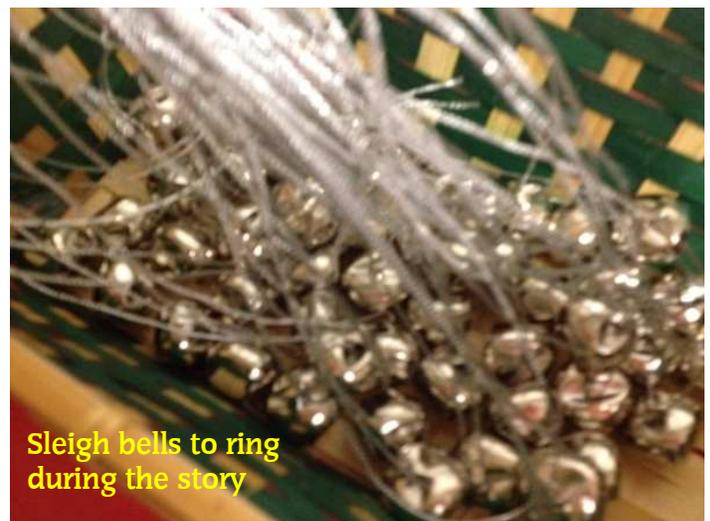


Refreshment table



Reindeer food for Christmas Eve

Brothers Maddox, Braeden, and Toby enjoy making the stocking craft together.



Sleigh bells to ring during the story

